



RED GOLD & FOLDS OF HONOR PRESENT

SYSCO VIRTUAL COOKOFF



FOLDS of HONOR



ABOUT THE CONTEST

Sysco is challenging restaurant operators and the public on a cookoff for a chance to win a **Folds of Honor experience**. This will launch a sounding board for discussing ketchup and **Red Gold's new one oz ketchup solution**, and engaging the **Folds of Honor messaging**. The cook-off highlights **ketchup as a key ingredient** in dishes, showcase creative menus, and the crowning of the **Ketchup King or Queen**. The final cuisines will be published in a photo gallery. **Three winners to be selected randomly.**

INSTRUCTIONS

- ✓ We're calling all restaurant operators to show their love for ketchup by taking the **#SyscoVirtualCookoff** for their chance to win one of three trips to a special destination on behalf of **@RedGoldTomatoes** and the **@FoldsofHonor Foundation**. **#KetchupWithaCause**.
- ✓ Show us your **best recipe using ketchup**. The more creative the recipe, the better your chances for more public votes to win one of three amazing experiences sponsored by the **@FoldsofHonor Foundation**.

PRIZES INCLUDE



1ST PLACE

STALLION 51 FIGHTER JET RIDE
Kissimmee, FL



2ND PLACE

A TRIP TO PATRIOT GOLF COURSE
Owasso, OK



3RD PLACE

WEEKEND STAY AT FOLDS OF HONOR COTTAGES
Owasso, OK

CONTEST RULES

- 01 Entrants must follow **@SyscoFoodie** on Instagram. 
- 02 Submit a photo or video by tagging **@SyscoFoodie** and use hashtag **#SyscoVirtualCookOff** in the post copy.
- 03 Encourage your family and friends to vote.

THE TOP 3 ENTRANTS WITH THE HIGHEST VOTES WILL WIN! WINNERS WILL BE ANNOUNCED ON JULY 16TH.

