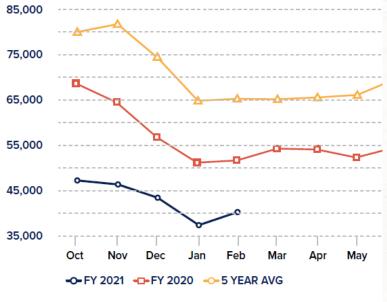
CHICKEN WINGS SHORTAGE!

The Poultry Industry is facing unprecedented challenges with demand spikes, supply constraints, and rising costs.

WINGS COLD STORAGE BY MONTH



Why is the chicken wing market so perilous?

- Everyone Wants Them: Increasing foodservice demand and continued strong demand from retail and QSR channels in both fresh and pre-cooked wings.
- **Mother Nature:** Strong winter storm in the south created a gap in bird production .
- Help Wanted: Labor challenges continue to impact production output in processing facilities.
- **37 M Pound Shortage:** Harvesting 3.5% fewer pounds than LY which is 37M pounds a week less.



ALTERNATIVES TO WINGS

The boneless thigh wing is a favorite, as it offers the texture and feel and taste of real wing as it is made with thigh meat.

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 Take look at some of our favorite alternatives to wings.

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VIEW CHICKEN SOLUTIONS



