

# INFLATION BUSTERS

## A Quick Guide to Maximizing Profits

While you can't control the external factors which impact the cost of goods, you can take steps to drive profitability and maximize gross profit in the most bullish of markets. We call these steps "Inflation Busters." Engage the links below to see Chef Neil talk about simple things every operator can do to stay solvent.

## INFLATION BUSTERS VIDEO LIBRARY

### INFLATION BUSTER #1



TRADE UP TO EARN MORE

### INFLATION BUSTER #2



RAISE YOUR MENU PRICES

### INFLATION BUSTER #3



USE ALTERNATIVE ITEMS

### INFLATION BUSTER #4



PORTION CONTROL

### INFLATION BUSTER #5



USE VALUE ADDED ITEMS

### INFLATION BUSTER #6



PERFORM A MENU AUDIT