

CAN KETCHUP CATCH UP?

An overview of ketchup shortages in foodservice and some practical solutions for customers

IMPORTANT FOODSERVICE KETCHUP UPDATE!



KETCHUP PACKET SHORTAGES

Foodservice is experiencing shortages in portion control ketchup as sales are up nearly 50% since COVID and demand has outpaced supply.

SOLUTION: Bulk House Recipe Ketchup packed in 2 oz portion control cups.

[View article in Wall Street Journal](#)

[View Product Solutions in SHOP](#)

SQUEEZE BOTTLE SHORTAGES

Heinz/Kraft will see shortages in their squeeze bottle ketchup bottles until October of 2021. This is mainly due to a lack of resin and severe weather events that collapsed the production lines that produce these bottles for Heinz in LA and TX.

SOLUTION: House Recipe has ample supply of plastic squeeze bottles ready to sell!

[View Product Solutions in SHOP](#)

CHEF'S TIP

Use a 2 oz disposable portion cups so, you don't end up using two 1 oz cups. Plus, they are better for dipping!



[View 2 oz PCs on Shop](#)

FINDING THE RIGHT RAMEKIN

[Recommended To Go Options](#)

[Recommended Family Dining Options](#)

[Recommended Mid-Tier and Above Options](#)

[Supplies On The Fly Reusables](#)

[Supplies On The Fly Disposables](#)

[Supplies On The Fly Dispensers](#)



NOT ALL KETCHUP BOTTLES ARE CREATED EQUAL

[Learn More About Our Squeeze Bottle Ketchup](#)

What Makes House Recipe Ketchup So Delicious?

- 33% tomato solids by weight
- Proprietary blend of seasonings and spices
- Contains no artificial preservatives



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