

# The **EDGE**

February 2019

*Chef-Inspired Solutions*



**Sysco**

**CUTTING EDGE  
SOLUTIONS**

# AN EDGE

## *Above the Rest*

Whether you are preparing comforting classic dishes or award-winning creations, Sysco is with you every step of the way. We proudly provide our customers with Cutting Edge Solutions to help you run your kitchen with confidence and succeed in this constantly evolving industry. Our Cutting Edge Solutions are sourced from leading and up-and-coming suppliers at the forefront of innovation. From better-for-you ingredients to labor saving products, Cutting Edge Solutions can help you easily update your menu and delight guests with new flavors. These Cutting Edge Solutions present new profit opportunities for your business to give you an edge above your competition.

### *On Trend Flavors*

Spark new interest in your menu with chef-tested, on trend ingredients that help you create unique signature dishes.

### *Customer Satisfaction*

Satisfy your customers' changing dietary preferences with better-for-you products that easily complement your menu.

### *Profitable Solutions*

Save valuable time and labor with versatile products that can help you achieve operational excellence and maximize your profitability.



**CUTTING EDGE**  
SOLUTIONS



# What's INSIDE:

## 4 THE SPICE IS RIGHT

- > Frank's RedHot® Dry Seasoning
- > Baker's Source Imperial Roasted Garlic & Chili Petite Naan

## 7 OCEAN'S BOUNTY

- > Portico Classic Wild Alaska Pollock Bites
- > Portico Imperial Saddleback Lobster Tails

## 10 SPRUCED UP MENU STAPLES

- > Tyson® Chicken Twists™
- > Baker's Source Imperial Biscuit Mashups

## 13 EDGY VEGGIE

- > Sysco Simply Cauliflower Pizza Crust
- > Path of Life™ Vegetable Rice Confetti Blend
- > Beyond Meat® Beyond Sausage®

## 16 TRICKS OF THE TRADE

- > Anchor™ Shelf Stable Cooking Cream
- > Sysco Classic Sous Vide Pork Belly

## 19 BAKING NEW GROUND

- > Sysco Classic Brown Butter Cakes
- > Sweet Street® Luscious Layers™ Cakes
- > Sysco Imperial Wild Blueberry Flapjack Cake

## 22 ECO EVOLUTION

- > Earth Plus™ Caterware
- > Sysco Classic Fry Oil Filter Pods



the  
**SPICE** is  
**RIGHT**



TURN UP **PROFITS** WITH  
MORE FLAVOR + HEAT

# HOT to Trot



FRANK'S REDHOT® 5319342

## DRY SEASONING

Help customers get their hot sauce fix with the aged-cayenne-pepper-goodness of Frank's RedHot® Dry Seasoning. An ideal marriage of both flavor and heat, this unique seasoning brings the unmistakable flavor of America's #1 hot sauce brand to wings, fries, dips, salads and much more.



**1** in every **2** consumers **PREFER SPICY FOODS & SAUCES** over moderate or non-spicy alternatives.<sup>1</sup>

*This innovative seasoning allows operators to add a premium touch to existing menu offerings.*



On Trend



Versatility



MENU IT!

*Passionfruit (Mocktail)  
Margarita with Spicy Chili Rim*

Tart citrus kombucha and lime juice mixed with exotic passionfruit juice with Frank's RedHot® Dry Seasoning chili-salt rim and pineapple garnish.

**FRANK'S REDHOT® IS THE  
#1 BRAND OF HOT  
SAUCE IN THE U.S.**



*From starters and entrées to small plates and more, keep your menu spicy, profitable and on trend.*



## Next-Level NAAN

BAKER'S SOURCE IMPERIAL 5236702

### ROASTED GARLIC & CHILI PETITE NAAN

Soft, pillowy bite-sized bread infused with on-trend flavor that delivers a truly unique eating experience. The petite size of this mini naan is ideal for snacks and appetizers but is versatile across menus from starters to desserts.



NAAN HAS EXPERIENCED  
**34%** GROWTH  
IN MENU  
PENETRATION OVER THE  
PAST 3 YEARS.<sup>2</sup>

PETITE SIZE is FUNCTIONAL for  
GRAB-AND-GO applications and the  
perfect vehicle for DELIVERING DEPTH  
of FLAVOR & CREATIVE spice profiles.



MENU IT!  
*Cinnamon-Sugared Naan  
with Caramel Sauce*

Sweet and savory fried mini naan breads tossed in cinnamon-sugar served with warm caramel dipping sauce.

Incidences of  
**SEAFOOD** on  
**BREAKFAST MENUS**  
have **INCREASED** by  
**40%** since **2010**.<sup>2</sup>

# OCEAN'S Bounty

**SEAFOOD SELECTIONS  
FOR DISCERNING DINERS**



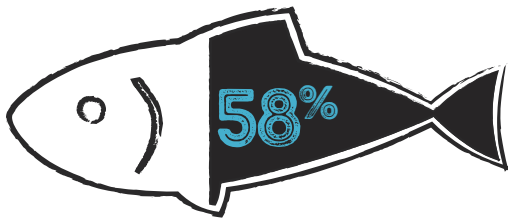
# Just-Right BITES

## PORTICO CLASSIC

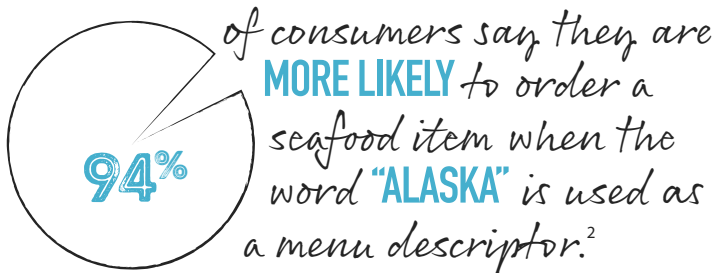
### WILD ALASKA POLLOCK BITES

Hook environmentally conscious consumers and seafood lovers with sustainable, versatile, golden-coated fish bites. Made with one of the most sustainable wild fish, these pop-in-your-mouth, bite-sized wonders make a great snack, appetizer, topper or full entrée.

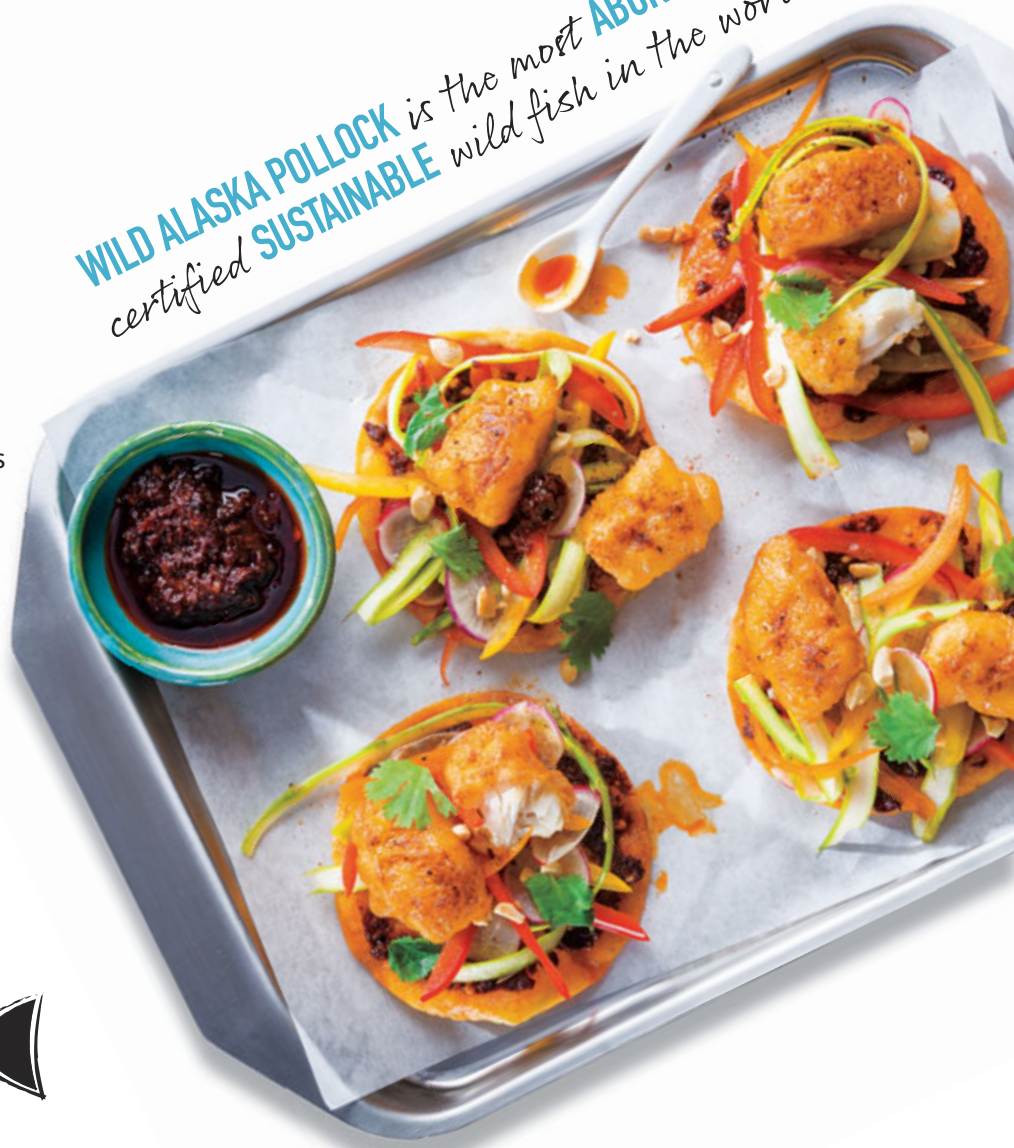
Golden Herb Butter: 7070047  
Nashville Hot: 7070046  
Pub-Style Beer Battered: 7069953



of consumers **AGES 25-34**  
prefer **WILD FISH** or **SEAFOOD**.<sup>5</sup>



**WILD ALASKA POLLOCK** is the most **ABUNDANT**  
certified **SUSTAINABLE** wild fish in the world.<sup>4</sup>



Fluffy steamed buns stuffed with Beer Battered Wild Alaska Pollock Bites and marinated Asian vegetables, served with Thai chile ginger mayo and hoisin sauce.





# Ride High **IN THE SADDLE**

**PORTICO IMPERIAL**

## **SADDLEBACK LOBSTER TAILS**

Maximize convenience and minimize waste with this innovative seafood solution. Saddleback Lobster Tails come pre-split at the top with the meat lifted over the shell and are individually quick-frozen, creating a ready-to-prepare product. Made from premium wild-caught lobsters from the North Atlantic, these cutting edge lobsters deliver rich flavor, tender meat and will make a splash on your menu.

3-4oz: 7052739  
4-5oz: 7052746

5-6oz: 7052782  
6-7oz: 7052769



**LOBSTER** ranks in the **91<sup>ST</sup> PERCENTILE** in **DATASSENTIAL'S FLAVOR CONSUMER RATINGS SYSTEM**, which tracks preferences of more than 3,000 ingredients.

Saddleback Lobster Tails can be **BROILED, BAKED, GRILLED** or **FRIED** and are **EXCELLENT FOR LARGE CATERING** preparations.



**MENU IT!**  
*Panko - Crusted Lobster Tail*

Classic broiled lobster tail with butter, lemon juice and garlic, crusted with panko breadcrumbs and topped with Parmesan cheese and paprika, served with roasted red skin potatoes and asparagus.



# Spruced Up MENU STAPLES

*Utilize versatile, value-added products that allow you to drive menu innovation, as well as big, bold flavors that deliver the wow factor.*

**NEW TWISTS  
ON OLD  
FAVORITES**

# TWIST & Shout

**CHICKEN STRIPS**  
at foodservice  
operations rose  
**16%** in the quarter  
ending in  
**SEPTEMBER 2018.**<sup>6</sup>



**MENU IT!**  
*Fried Chicken Twist  
Greek Salad*

Crispy seasoned fried chicken twists on a bed of mixed baby greens with red beets, kalamata olives, baby cucumbers, heirloom tomatoes, shaved red onion, crumbled feta cheese and pepperoncini, served with creamy cucumber-tzatziki yogurt dressing and pita chips.



TYSON®

## CHICKEN TWISTS™

Crispy, flavorful Tyson® Chicken Twists™ are tender, marinated chicken breast strips coated with crunchy breading delivered in unique and fun, snackable shapes. Perfect for serving as appetizers, small plates, entrée toppers or sides.

**Pretzel Chicken Twists: 7071253**

**Homestyle Chicken Twists: 7071248** - Available at select OpCos



of small plate purchasers say they are **MORE WILLING** to **TRY** a **NEW ITEM** on **SMALL PLATES** instead of an entrée, driving the opportunity to gain trial of this product.<sup>7</sup>

**DELIVER ON CONSUMERS' DESIRE FOR  
INDULGENT AND CRAVEABLE OPTIONS WITH THIS  
HIGH-PROTEIN CHICKEN APPETIZER OR SNACK!**



# From SCRATCH Flavor

## MENU IT!

### Crispy Korean Chicken Sandwich

Korean-inspired fried chicken, Asian vegetable slaw, and gochujang mayonnaise on a sweet French toast biscuit.



## BAKER'S SOURCE IMPERIAL

### BISCUIT MASHUPS

Enhance your all-day breakfast offerings with Biscuit Mashups. Trending flavors combine with a classic, tried and true breakfast favorite in these new "non-traditional" biscuit builds. Versatile across the menu from stand-alone fare to unique sandwich carriers, this mashup format adds bold flavor and comforting texture to any sweet or savory offering. Deliver premium dishes made with Biscuit Mashups in two consumer-preferred flavors.



Biscuit Mashups **GRILL NICELY** and **HOLD SUBSTANTIAL FILLINGS**, delivering a **UNIQUE EATING EXPERIENCE** that conveys a **FRESH-BAKED, HOMEMADE** feel.

French Toast  
Biscuit:  
5237320  
- Available at  
select OpCos



## MENU IT!

### French Toast Ice Cream Biscuit Sandwich

Vanilla ice cream served in a deep-fried French toast-flavored biscuit coated in cinnamon-sugar.

Biscuits aren't limited to breakfast - biscuit sandwiches are trending and have grown

**99%**  
**SINCE 2012.<sup>2</sup>**



Profit Potential



On Trend



Versatility

# EDGY veggie

Cater to your **VEGAN** and **GLUTEN-FREE** diners with **BBQ PULLED JACKFRUIT PIZZA**.

BE PART OF THE  
**PLANT-BASED**  
MOVEMENT



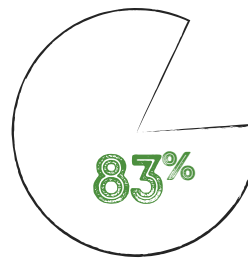
# Must-Have CRUST

SYSCO SIMPLY 7071080

## CAULIFLOWER PIZZA CRUST

Traditional-style pizza goes plant-based with our new Cauliflower Pizza Crust. It's rich in authentic Italian flavor and is made entirely without GMOs, eggs or gluten. This par-baked masterpiece blends real cauliflower with quality ingredients for a premium hand-stretched and stone-baked vegan crust experience.

SALES OF "CAULIFLOWER CENTRIC" DISHES  
INCREASED **108%** IN THE LAST YEAR.<sup>9</sup>



of consumers  
are adding  
**PLANT-BASED FOODS**  
to their diets.<sup>8</sup>

*Cauliflower crusts are a time-efficient, customizable option that aligns with current food trends and consumer demands.*



### MENU IT! Moroccan Spiced Lamb & Carrot Hummus

Spiced chickpea and carrot purée topped with shawarma seasoned sautéed lamb, fennel and garbanzo beans, sprinkled with pistachios, parsley and sumac, served with grilled cauliflower flatbread wedges.



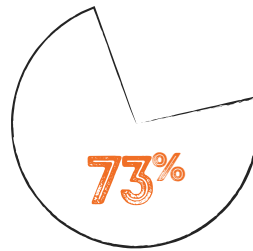


## End of the RAINBOW

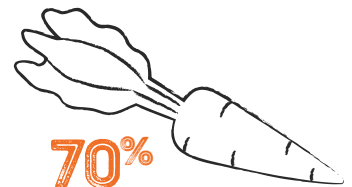
PATH OF LIFE™ 7072198

### VEGETABLE RICE CONFETTI BLEND

Provide customers with the nutritious, grain-alternative option they're looking for with Path of Life™ Vegetable Rice Confetti Blend. A true vegetable medley featuring a flavorful combination of riced broccoli, cauliflower, orange carrots, yellow carrots and zucchini, this labor saving, ready-to-use blend is both vibrant and versatile.



of consumers are **HAPPY TO PAY A HIGHER PRICE** for meals made with **RECOGNIZABLE + TRUSTWORTHY INGREDIENTS**.<sup>10</sup>



**70%** of consumers are actively trying to **INCREASE** their **VEGETABLE INTAKE**.<sup>2</sup>

## Modern Miracle of MEATINESS

BEYOND MEAT®

### BEYOND SAUSAGE®

With 16 grams of protein from peas, rice and fava beans and trace amounts of beet that lend a meaty color, Beyond Meat® Beyond Sausage® is the world's first plant-based sausage that looks, sizzles and satisfies like pork. Add this modern miracle of meatiness to your menu for a delicious protein option made directly from plants.

Original Brat: 7041556

Italian Sweet: 5183159 - Available at select OpCos

Hot Italian: 5183177 - Available at select OpCos



of meat eaters are **SUBSTITUTING** a **NON-MEAT PROTEIN** in a meal at least **ONCE A WEEK**.<sup>6</sup>

A top-down view of a dark brown ceramic bowl with two handles, filled with a creamy white soup. The soup is garnished with several pieces of cooked salmon, golden-brown croutons, and fresh dill sprigs. Small dollops of white cream and drops of yellow oil are also visible. The bowl sits on a light-colored wooden surface with a white lace doily underneath. A silver spoon with an ornate handle lies diagonally across the bottom right. A black banner with white and gold text is in the upper right, and a large title is at the bottom right.

READY-TO-PREP, CHEF  
ENDORSED INNOVATIONS

*Tricks of the*  
**TRADE**



Serve a **HEALTHIER** version of creamy dishes with only **20% OF THE FAT** content.



# CREAM *of* the CROP

ANCHOR™

## SHELF STABLE COOKING CREAM

Anchor™ Shelf Stable Cooking Cream delivers great taste, the smooth, creamy texture of farm-fresh dairy and provides versatility across hot and cold applications. Utilize this chef-endorsed cream in sauces, soups, beverages and toppings to save money, reduce waste and boost profits.

HVY UHT 36% 32 oz : 0060576

LIGHT COOKING UHT 20% 32 oz: 2613442

LIGHT COOKING BIB 20% 2.5 gal: 4073575

CREAM HEAVY CHEF 36% BIB 2.5 gal: 7063767



Shelf Stable Cooking Cream performs in **ACIDIC** and **SPICY RECIPES** without splitting or curdling and **STAYS STABLE** when **REHEATED**, **CHILLED** or **FROZEN**, allowing for **ADVANCED PREP**.



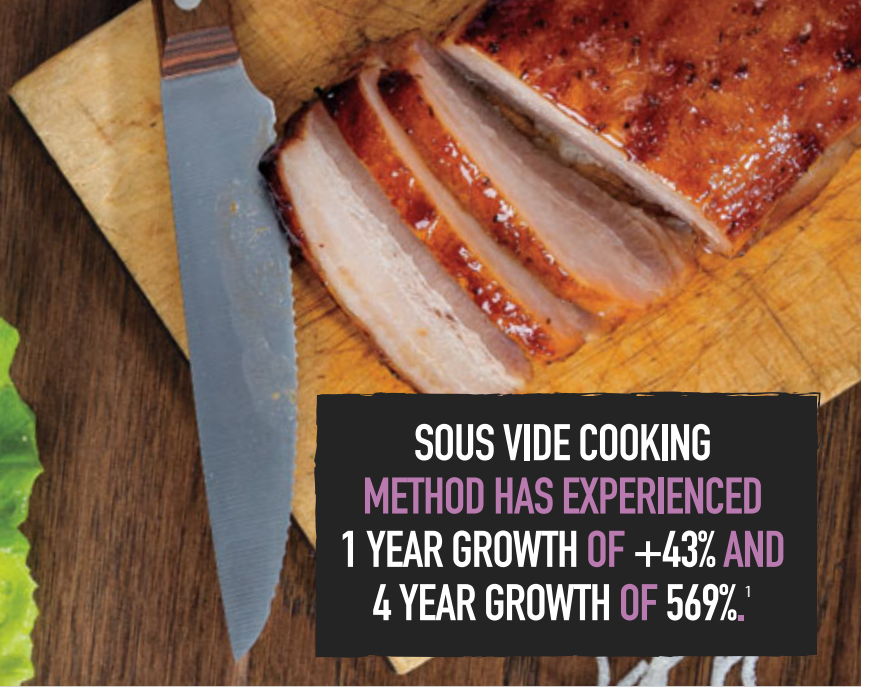
### MENU IT!

#### White Russian Mocktail

Strong cold brew coffee spiked with chocolate-maple simple syrup and finished with heavy cream over ice.



# Butchery 2.0

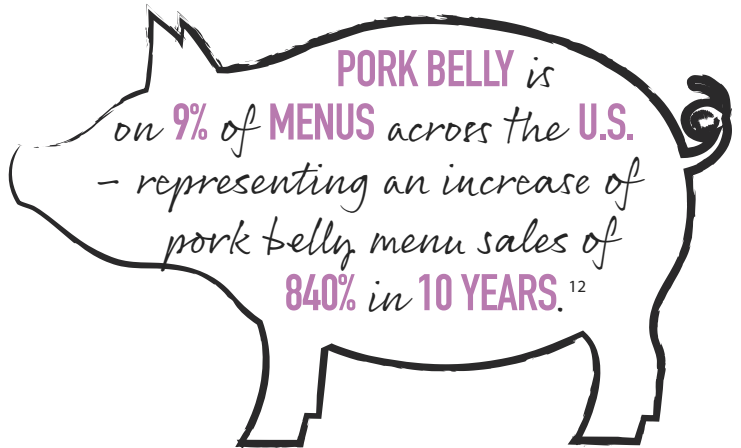


**SOUS VIDE COOKING  
METHOD HAS EXPERIENCED  
1 YEAR GROWTH OF +43% AND  
4 YEAR GROWTH OF 569%.<sup>1</sup>**

**SYSCO CLASSIC 5238930**

## SOUS VIDE PORK BELLY

Sous Vide Pork Belly is a premium quality pork belly that's fully cooked low and slow in its own natural juices using the sous vide cooking method. No specialized skills or equipment are needed to create this timesaving, value-added dish! Sous vide pork belly is easy to customize with signature seasonings and finishing techniques, bringing great value to your operation.



**SOUS VIDE PRODUCTS ALLOW CHEFS TO MAINTAIN  
RECIPE CONSISTENCY AND ENSURE HIGH FOOD  
SAFETY STANDARDS.**



*Sous vide-cooked meats are often more tender and flavorful than conventionally cooked meats.*



**MENU IT!**  
**Pork Belly Bao Buns**

Korean BBQ sous vide pork belly mini slabs and pickled vegetables sandwiched in a bao bun.



Profit Potential



On Trend



Labor Saving



Versatility



DESSERTS ARE NO LONGER A POST-MEAL *splurge*; consumers  
are INCREASINGLY DEFINING DESSERT AS AN ANYTIME occasion!

HIT THE SWEET SPOT WITH  
ORIGINAL DESSERTS

BAKING  
*new ground*

Brown butter imparts a nutty flavor to desserts and can be used in combination with a variety of other ingredients.

# Pile It ON



**SYSCO CLASSIC 5331489**

## BROWN BUTTER CAKES

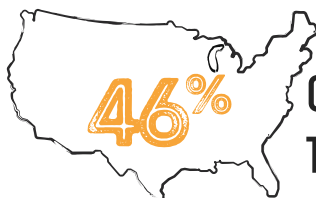
Made with brown butter cake and real cream cheese, Brown Butter Cakes are homemade-inspired, innovative indulgences that can be served across all dayparts. These rustic, individual-sized, thaw-and-serve cakes can serve as a perfect base for sundaes, upscale shortcake desserts, and other on-trend creations that will drive dessert sales.



**MENU IT!**

*Bacon Cherry Banana  
Brown Butter Cake*

Moist brown butter cake topped with candied bacon, tart cherry-maple sauce, toasted coconut-walnut crumble, shaved chocolate and fresh banana slices.



**OF AMERICANS FAVOR DESSERTS  
THEY ENJOYED AS CHILDREN.<sup>1</sup>**



**TREND-SPOTTERS CLAIM BROWN BUTTER IS  
PRIMED FOR MORE WIDESPREAD DISTRIBUTION  
IN SNACKS & DESSERTS IN 2019.<sup>3</sup>**



Profit Potential



On Trend



Labor Saving



Versatility



Banana Bourbon Toffee Cake: 5242589

## Piece of CAKE

54%

of consumers are more likely to **PURCHASE A DESSERT THAT'S GMO-FREE** with **28%** also willing to pay more.<sup>1</sup>



SWEET STREET®

### LUSCIOUS LAYERS™ CAKES

Meet consumer demand for traditional dessert formats and unique flavor profiles with Sweet Street® Luscious Layers™ Cakes. This line of layered cakes, exclusive to Sysco customers, combines bold and contemporary flavors, such as Banana Bourbon Toffee and Cookies and Cream, with craveable textural delights. GMO-free and made with all natural ingredients, this new and exciting Instagram-ready cake will help your signature desserts shine.



Cookies and Cream Cake: 5242591  
- Available at select OpCos

## achin' for some CAKIN'

SYSCO IMPERIAL 7050015

### WILD BLUEBERRY FLAPJACK CAKE

Combine the all-day appeal of breakfast with innovative indulgence by adding Wild Blueberry Flapjack Cake to your menu! The ideal dessert for both traditional after-dinner offerings and a sweet part of your brunch- and lunch-time menus, this delectable, buttery cake with layers inspired by flapjacks and infused with nutrient-dense blueberries meets consumer demand for brilliant breakfast-inspired flavors.

Serve with **FRESH BLUEBERRIES** and **MAPLE SYRUP**. Or, garnish with **CARAMEL**, **COCONUT CHIPS**, **BANANAS** and **NUTMEG**.



Frozen thaw-and-serve desserts provide operators with labor savings & product consistency.



EARTH-FRIENDLY  
IN THE FOREFRONT

# ECO evolution

# CATER to the PLANET

EARTH PLUS™

## EARTH PLUS™ CATERWARE

Packaging has the power to drive sales and the responsibility to represent your brand. Earth Plus™ Caterware is a line of eco-friendly dinnerware, serving trays and serving utensils that meet the growing demand for eco-friendly polystyrene alternatives. With an attractive, proprietary blend of material that's both flexible and durable enough for regular dining service, takeout, delivery and catering applications, Earth Plus™ Caterware is the perfect sustainable and durable servingware solution.

16" Tray: 7053968

18" Tray: 7053969

9" Serving Tong: 7053971

6" Plate: 7053958

12" Tray: 7053966 - Available at select OpCos

9" Serving Spoon: 7053970 - Available at select OpCos

9" Plate: 7053959 - Available at select OpCos



On Trend



Labor Saving



Versatility



Profit Potential



## EASY on the FRY

SYSKO CLASSIC 5089113

### FRY OIL FILTER PODS

An all-natural, sustainable, plant-based and easy-to-use oil filtering solution for any restaurant with a fryer. Fry Oil Filter Pods extend the flavor and life of your oil while saving on cost and labor. Safely dispose of the pod the next morning to deliver light, crisp, delicious fried foods.

Safe and compatible with every fryer!

**FRY OIL FILTER PODS** require **NO ADDITIONAL EQUIPMENT**, **REDUCE** fryer oil **USAGE** and **SAVE MONEY**. Simply **PLACE** a Fry Oil Filter Pod in your fryer basket at the end of the day, let **SOAK OVERNIGHT**, then safely **DISPOSE** of the next morning when cool.



On Trend



Labor Saving





Visit **SyscoFoodie.com** for more information on Cutting Edge Solutions products, recipes, and more.

**Sysco**

