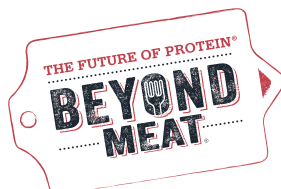




Beyond Sausage[®]





BEYOND SAUSAGE® is a modern miracle of meatiness created from simple plant-based ingredients and applied in fresh ways. Peas, rice and fava beans provide the protein while trace amounts of beet lend a meaty color. Coconut oil ensures mouth-watering juiciness and it's all wrapped inside a remarkable, 100% plant-based casing. The result is an uncompromisingly savory sausage, bursting with flavor, made directly from plants. Diversify your menu with three delicious flavors:

Original Brat: A traditional Bratwurst flavor featuring a blend of nutmeg and savory spices. Pairs perfectly with spicy mustard and sauerkraut.

Sweet Italian: Hints of fennel and classic Italian spices blend together for this time-honored flavor profile. A perfect protein to complement traditional pasta dishes.

Hot Italian: Featuring notes of red pepper and garlic, Hot Italian adds a burst of spicy flavor when served on a bun or alongside sautéed peppers and onions.

Features and Benefits

- 16 grams of plant-based protein per serving
- 38% less saturated fat and 43% less total fat than the leading brand of pork sausage
- Ingredients are non-GMO and free of major allergens including soy and gluten
- Certified Kosher
- Beyond Sausage® cooks from a "raw" state, unlike any other plant-based sausage—it offers the same classic cooking and eating experience as pork sausage
- 70% of meat eaters are substituting a non-meat protein in a meal at least once a week and 22% say they are doing it more often than a year ago¹
- 48% of U.S. population is now actively reducing/eliminating meat²

Sources:

¹ NPD Group 2015

² Vegetarian Resource Group

Ingredients

ORIGINAL BRAT: WATER, PEA PROTEIN ISOLATE, REFINED COCONUT OIL, SUNFLOWER OIL, CONTAINS 2% OR LESS OF: RICE PROTEIN, FAVA BEAN PROTEIN, NATURAL FLAVOR, POTATO STARCH, SALT, FRUIT JUICE (FOR COLOR), VEGETABLE JUICE (FOR COLOR), APPLE FIBER, METHYLCELLULOSE, CITRUS EXTRACT (TO PROTECT QUALITY), CALCIUM ALGINATE CASING.

SWEET ITALIAN & HOT ITALIAN: WATER, PEA PROTEIN ISOLATE, REFINED COCONUT OIL, SUNFLOWER OIL, NATURAL FLAVOR, CONTAINS 2% OR LESS OF: RICE PROTEIN, FAVA BEAN PROTEIN, POTATO STARCH, SALT, FRUIT JUICE (FOR COLOR), VEGETABLE JUICE (FOR COLOR), APPLE FIBER, METHYLCELLULOSE, CITRUS EXTRACT (TO PROTECT QUALITY), CALCIUM ALGINATE CASING.

Menu Ideas

- Add Beyond or Beyond Sausage® to the item name description on your menu along with the item name.
- **Beyond Sausage® Korean-Style Dog:** Beyond Brat topped with kimchi, carrot ribbons, green onions, sesame seeds and gochujang-flavored vegan mayonnaise*
- **Corn Dog Beyond Bites:** Sliced cornmeal battered Beyond Sausage® with sweet chili ketchup and wasabi-coarse grain mustard dipping sauce*
- **Beyond Tacos:** Flour tortillas filled with grilled red onion, bell and poblano peppers, and crumbled Beyond Sausage® topped with green cabbage, cilantro and tomatillo-lime crema*
- **Beyond Sausage® Cajun Pasta:** Penne pasta with sliced and seared Beyond Sausage®, mushrooms, tomatoes, onions and bell peppers in a Cajun-cream sauce topped with Parmesan cheese*

*pictured

Preparation Instructions

- **Pan:** Cook in a nonstick pan at medium to medium-high heat. Turn Beyond Sausage® frequently. Cook to internal temperature of 165°F, about 6 minutes.
- **Grill:** Preheat grill to 500°F (when covered). Lightly brush Beyond Sausage® with oil and grill for about 6 minutes. Grill to internal temperature of 165°F. Turn sausage once, about halfway through cook time.
- **Hot Dog Griddle:** Cook to internal temperature of 165°F, about 8 minutes until golden brown.

SUPC	Pack/Size	Brand	Description

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