



# Wild Blueberry **Flapjack** Cake



**Sysco Imperial Wild Blueberry Flapjack Cake** combines the all-day appeal of breakfast with innovative indulgence. Thick, buttery cake layers inspired by flapjacks are baked with Wild Maine Blueberries and stacked in layers on top of smooth maple cream for a delectable three-tiered, pre-sliced cake. It's the ideal dessert for both traditional after-dinner offerings or as a sweet part of your lunch and brunch time menus. Capitalize on trending ingredients like wild blueberries and maple to meet consumer demand for breakfast-inspired fresh flavors.

#### Features and Benefits

- "Wild foods," such as **Wild Maine Blueberries**, appeal to consumer preferences; 65% of consumers say they would pay more for items that use "wild foods"<sup>1</sup>
- Frozen thaw-and-serve desserts provide operators with labor savings and product consistency
- Pre-portioned into 12 slices allowing operators to thaw just the right amount for service and minimize loss
- By leveraging the popularity of comforting and familiar breakfast flavors, operators can boost sales throughout all dayparts – breakfast, brunch, lunch and dinner
- **Maple** is one of the fastest growing flavors across the dessert category<sup>2</sup>

#### Sources:

<sup>1</sup>PortMA Marketing Analytics, "The Power of Wild" Research Report

<sup>2</sup>Datassential 2016 Keynote Dessert Report

#### Ingredients

CONTAINS: MILK, SOY, WHEAT, EGGS.

#### Menu Ideas

- Garnish with a blueberry-banana skewer and drizzle with caramel sauce\*
- Garnish with caramel, coconut chips, bananas and nutmeg\*
- Top with ginger-blueberry syrup and vanilla ice cream\*
- Serve with a simple side of fresh blueberries and a drizzle of maple syrup

\*pictured

#### Preparation Instructions

1. Remove desired amount from freezer
2. Remove paper
3. Thaw for 24 hours
4. Plate vertically on its side
5. Serve

SUPC	Pack/Size	Brand	Description
7050015	2 / 12 SLICE	SYS IMP	CAKE BLUBERRY FLAP JACK 12 SLIC

Sysco's Cutting Edge Solutions provides new and exclusive products to help you refresh your menu, drive repeat business and streamline back-of-house operations. **Contact your local Sysco Marketing Associate or visit [SyscoFoodie.com](http://SyscoFoodie.com) for more details.**

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