



Spicy Cheese Curds

Cowboy Corn Bites



# Appetizer **Bites**



Corn Bite Breakfast Skillet made with **Cowboy Corn Bites**



Corn Kicker Salad made with **Cowboy Corn Bites**



Chili Verde Poutine made with **Spicy Cheese Curds**

Since 1935, Appert's food products have been Midwestern favorites and now two of their Appetizer Bites are available exclusively through Sysco. These bite-sized starters, or sides, elevate menu offerings while saving time and reducing labor in the back of the house. Plus, customers enjoy consistent, great taste with every bite. Upgrade your menu with two exciting flavors:

**Spicy Cheese Curd** brings a Midwestern trend to the mainstream. These Wisconsin Cheddar cheese bites are dipped in batter and tossed with special spiced breading.

**Cowboy Corn Bites** are zesty appetizers filled with great texture and flavors. Midwestern sweet corn kernels, jalapeños, cream cheese, and bacon are blended in this appetizer.

**Features and Benefits** **Menu Ideas**

- **Easy to prepare** straight from freezer to fryer.
- **High quality appetizers** made with proprietary family formulas.
- **Profit potential:** Low per piece cost, with upselling opportunity on appetizers and entrées.
- **Bold and spicy** flavors are on trend and excite customers.
- **Must have item:** Jalapeños appear on over 50% of QSR, Fast Casual, and Casual Dining restaurant menus.<sup>1</sup>
- **Cheese curds** menu mentions have **grown 14.4%** in the past year.<sup>1</sup>
- **Versatile ingredient** for appetizers, side dishes, or as toppings on burgers, salads, and loaded fries.
- **Fresh cheese curds** are also known as **squeaky cheese** because of their slightly rubbery texture.<sup>2</sup>

- **Corn Kicker Salad\***
- **Corn Bite Breakfast Skillet\***
- Cowboy Chili
- The Stacker
- **Chili Verde Poutine\***
- **State Fair Burger\***
- Chicago Curds
- Minnesota Caesar

<sup>1</sup> Datassential MenuTrends Penetration, 2016  
<sup>2</sup> Wisconsin Milk Marketing Board

**Preparation/Handling Instructions** *\*pictured*

Keep frozen until preparation.  
**Cowboy Corn Bite:** Deep fry 350°F degrees for 3 – 3½ minutes.  
**Spicy Cheese Curd:** Deep fry 350°F degrees for 1½ – 2½ minutes.

SUPC	Brand	Description	Pack/Size
1961063	APPERTS	APTZR BITE COWBOY CORN	2 / 4.5 LB
2102491	APPERTS	CHEESE BITE BRD CHDR WHT SPCY	4 / 2.5 LB