

LOVE YOUR GUESTS

Treat Customers to Valentine's Day Desserts & Pairings

Check These Out!

You Bake Me Crazy/ P. 3

Eat Dessert First/ P. 4

Special Guests:

The Perfect "Pair"fait/ P. 5



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Features:

You Bake Me Crazy / P3

Baker's Source is your one stop shop for all baked goods and bakery essentials.

Eat Dessert First / P4

Create your guests perfect Instagram post with these great plating tips for desserts

Perfect "Pair"fait / P5

A sweet treat that is a favorite

Between the Bread / P6

A twist to your classic grilled cheese and what's trending in breakfast sandwiches.



What You Kuead to Kuow

Love is in the air! Treat your guests during the sweetest month of the year. They crave romantic dinners, planning the perfect engagement and celebrating two becoming one! Sysco is your trusted partner for all the deliciousness to wow your guests.



Supplies on the Fly is the 24/7 source to quickly search and compare a huge selection of front- and back-of-house products for immediate delivery. Check out the Paderno World Cuisine Heart Dough Cutter Set and deliver a superior presentation for your guests.

You Bake Me Crazy



Fully Baked



Ready-to-Bake



Ready-to-Mix

From par-baked breads and rolls to prepared cookies, Baker's Source is the one stop shop for all baked goods and bakery essentials for Sysco customers. Baker's Source provides time-saving solutions that allow customers to take the time and effort out of baking tasks while offering their own signature backed items - all without compromising consistency or quality. Available in bulk or individually wrapped, these sweet and savory baked goods delight the senses of all customers who love quality baked goods and the kitchens that serve them.

Have you tried out these great Baker's Source options?

- ✓ Buttermilk Biscuit
- ✓ Breads, Rolls & Bread-sticks
- ✓ English Muffins
- ✓ Danish & Donuts
- ✓ Ciabatta Sandwich Bread
- ✓ Assortment of Cookie flavors
- ✓ Puff Pastries
- ✓ Pancake Mix
- ✓ Belgian Waffles
- ✓ Pound Cake
- ✓ Blueberry Muffins

Baker's[®]
source

EAT

Dessert First

Desserts make for sweet pictures on social media! Create a multi-sensory experience using these plating opportunities.

Flavors:

Chocolate, Citrus, Cheesecake & Fruits & Nuts



Textures:

Crunchy, Smooth, Creamy, Chewy & Crispy

Shapes:

Square, Round, Diamond, Rectangular, Triangle and Cylinder



Colors:

Feature your dessert with added colors to create the Instagram worthy picture!



Special Guest:

Perfect "Pair"fait

Strawberry Parfait with Whipped Topping Recipe

Ingredients:

2 1/2 cups sliced strawberries
3-4 tablespoons granulated sugar
3 cups Wholesome Farms Whipped Topping

Directions:

In a medium bowl, add the strawberries and sugar. Mix until mostly combined. Refrigerate for 30 minutes. Add 1/4 cup Wholesome Farms Whipped Topping to the bottom of serving dish. Add 1/4 cup of strawberry mix and repeat to fill to the top of the dish. Serves 4.



Desserts are often photographed by your customers for their social media. Take this occasion to put something special on your menu!



BETWEEN -THE- BREAD



Grilled cheese sandwiches are a consumer favorite, ranking highest on the list of sandwich varieties people love.³

³ Datassential's Foodytes: 2017 Sandwiches Keynote Report

Pimento Cheese and Hickory Smoked Ham Sandwich

Ingredients:

Wholesome Farms unsalted butter, softened
Baker's Source sliced bread
Block & Barrel Natural pre-sliced hickory smoked ham

Directions:

1. Lightly butter one side of all the bread slices.
2. Turn over the buttered bread and spread pimento cheese spread across all of the slices.
3. Top the bread slices with a folded piece of ham.
4. Sandwich together and grill in a nonstick skillet over medium heat until golden brown on each side, melty inside.



Between-the-Bread Breakfast Edition

Breakfast sandwiches are a popular morning on the go meal, filled with traditional breakfast ingredients like egg, bacon, ham, sausage, and cheese. It can be served on croissants, bagels, biscuits, waffles, etc. and paired with our Block and Barrel American Sliced Cheese. Breakfast sandwiches are found on 16.7% of menus and has grown +25% in the last 4 years.⁴

⁴ Dataessential 2018



ASK ABOUT Our Products

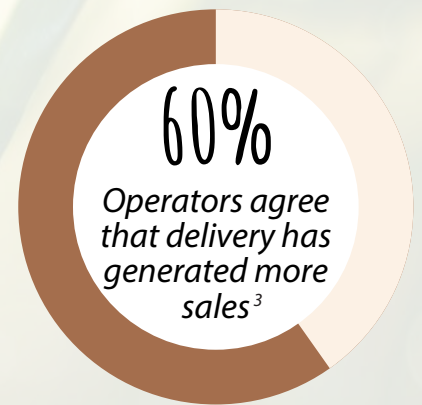
Sysco Earth Plus offers planet-friendly non-food items for operators looking for products that are both reliable and environmentally responsible.



FOOD DELIVERY IS UP



With 12% projected growth over the next five years.²



¹Technomic 2017, ^{2,3}Technomic March 2018

