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# Junior Cut **SIDEWINDERS™ Fries**



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Add an exciting new twist to your menu with Instagram-worthy **Simplot Junior Cut SIDEWINDERS™ Fries**. These bite-size fry cuts feature a fun S-curved shape that performs great with sauces, dips, and toppings. Completely customizable and applicable for any daypart, this one-of-a-kind, distinctively shaped product also has a fast cook time, great plate coverage, and a superior hold time, making it an excellent choice for a signature fry.

### Features and Benefits

- Gluten-free to appeal to a wide range of customers
- Has a light, transparent, starch-based coating that allows for superior hold time, reducing food waste and increasing customer satisfaction
- Unique shape of original SIDEWINDERS™ Fries in a fun bite size
- Superior hold time for dine-in, delivery, or take-out, increasing customer satisfaction of off-premise dining
- Shorter cook time – saves more than a minute compared to larger fries
- Versatile, customizable, and ideal for dipping in signature sauces
- Perfectly sized to fit inside to-go fry containers
- Optimized for on-trend shareable loaded fry applications
- 64% of consumers said they would order fries as a lunch side and 58% would choose them as a side dish for dinner<sup>1</sup>
- 52% of consumers say that if French fries were offered as an appetizer or small plate, they'd be likely to order them<sup>1</sup>

#### Sources:

<sup>1</sup> Technomic, Inc.

### Ingredients

POTATOES, VEGETABLE OIL (SOYBEAN, CANOLA, COTTONSEED, AND/OR SUNFLOWER), FOOD STARCH-MODIFIED, CONTAINS LESS THAN 2% OF DEXTROSE, LEAVENING (SODIUM ACID PYROPHOSPHATE, SODIUM BICARBONATE), RICE FLOUR, SALT, XANTHAN GUM, DISODIUM DIHYDROGEN PYROPHOSPHATE (TO MAINTAIN NATURAL COLOR)

### Menu Ideas

- **Junior Cut SIDEWINDERS™ Poutine:** Twisty Junior Cut SIDEWINDERS™ Fries topped with Cheddar cheese curds and hot beef gravy garnished with chopped fresh chives\*
- **Buffalo-Spiced Fish & Twisted Chips:** Golden herb butter wild Alaska pollock bites tossed in buffalo-chive butter served with Junior Cut SIDEWINDERS™ Fries, snap pea and radish slaw, and pickled celery tartar sauce garnished with fresh dill and lemon wedges\*
- **Loaded Philly Junior Cut SIDEWINDERS™ Bowl:** Junior Cut SIDEWINDERS™ Fries topped with Cheddar cheese sauce, sautéed bell peppers and red onions, and Philly-style top sirloin steak garnished with fresh chopped Italian parsley and served with Italian salsa\*
- **Spicy Quinoa-Crusted Shrimp and Fry Basket with Chipotle Cream Sauce:** Fried quinoa-crusted shrimp and Salvadorian slaw served with Junior Cut SIDEWINDERS™ Fries, chipotle cream sauce, and lime wedges\*

\*pictured

### Preparation & Handling

Keep product frozen. Handle carefully to avoid breakage.

- **Deep Fry:** 345°F for 2½ minutes
- **Conventional Oven:** 450°F for 18 minutes
- **Convection Oven:** 375°F for 11 minutes

| SUPC    | Pack/Size | Brand   | Description              |
|---------|-----------|---------|--------------------------|
| 7105268 | 6/4.5 LB  | Simplot | POTATO FRY SIDEWINDER JR |



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