### **Sysco** | MARKETING SERVICES

# Let us help you Snap-Back!

Sysco Marketing Services can assist you with creating dining room menus, QR codes for contactless ordering, carry-out/delivery menus, posters, table top marketing, and social media messaging.

- **Step 1:** Review suggested messages and determine what you want to communicate to your customers.
- **Step 2:** Customize the content to suit your immediate business and community needs.
- **Step 3:** Submit your request to Sysco Marketing Services by calling 1.800.380.6348 or email at info@syscomarketingservices.com

Be prepared to provide the following information:

- · Your message.
- The menu or marketing option you would like to use – menu page, QR code, carryout/delivery menu, buzz card, poster, table tent, social media graphic.
- Your content to feature hours, menu items, safety measures, etc.

**Step 4:** Create marketing pieces and messaging.

We will work with you to create your marketing pieces or you may use <a href="Sysco|Studio">Sysco|Studio</a>.

**Step 5:** Implement your menus and post your messages.



Ask your Sysco Sales Consultant for more information about Sysco | Studio and your user name and password.

If you already have Sysco PORTAL access, you can use that login information at <a href="mailto:syscostudio.com">syscostudio.com</a>

## iCare partners:

#### **DELIVERY:**

Uber Eats

#### **CONTACTLESS PAYMENT:**

Ready Pay

## WEBSITE & ONLINE ORDERING:

- Ordereze
- Pop Menu

#### **OTHER SERVICES:**

For more information about our partners and other resources, visit our website at foodie.sysco.com/snapback/