

Takeout Marketing Kit

Choose the marketing pieces that help you best communicate your message.

Menu tips for takeout & delivery...

Item recommendations:

- Minimize your menu options.
- Feature low labor and high profit items.
- Select those that are easily packaged and travel well.
- Limit your options to 20-30 items.

Additional Suggestions:

- Offer family-size meal options, as well as individual portions.
- Pre-payment over the phone or on-line.
- Include any delivery or service fees and extra costs for disposable containers in the menu price.
- Carry-out: Designate pickup station inside front door or curbside pickup.
- Delivery: Leave items on front porch with text that delivery has arrived.

8.5x11 Menu



Café Appetizers

Buffalo Stuffed Mushrooms
Spicy buffalo sausage, Parmesan cream cheese stuffed in fresh mushrooms baked to a golden brown for a taste like no other! - 9.99

Beer Battered Onion Rings
Crispy onion rings battered in our special beer and drizzled with chipotle ranch - 8.99

Steak Tips
Tender pieces of steak marinated in our special sauce and seasonings. Served with our own parmesan fries and ranch dressing. 1/2 Order - 8.99 | Full Order - 16.99

Potato Skins
Four generous deep-fried potato skins topped with melted cheddar cheese and crispy bacon. Served with sour cream - 7.99

Asian Shrimp
Eight hand-battered shrimp served with crispy noodles, Asian slaw and tossed in Thai sauce topped with shredded carrot - 9.99

Salads & Soups

Asian Chicken Salad
Mixed lettuce, mandarin oranges, thinly sliced red onion, crunchy Chinese noodles, red bell pepper, shredded carrot served with Asian infused breast of chicken and toasted fat-free Sesame dressing on the side - 9.99

Soup of the Day
All of our soups are freshly prepared by Rosie everyday! Ask your server for today's Soup du Jour! Cup 2.99 | Bowl 4.99

Garden Fresh Soup & Salad Bar
Make your very own salad sensation with a variety of fresh made salads, mixed greens, fresh toppings and a cup of homemade soup! 8.99

Joe's Vegetarian

Pasta Primavera
Sautéed fresh mushroom, onion, red and green pepper, tomato in a creamy Alfredo sauce - 14.99

Stuffed Portobello Mushroom
Fresh sliced tomato, pesto and mozzarella cheese stuffed in a portobello mushroom, baked to a golden brown and served on focaccia bread with baby red potatoes and coleslaw - 11.99

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MAIN Street CAFE

Your menu is a reflection of you... your kitchen, your service and your quality. Does your menu tell your story? Does it tell your story in a profitable way?

11x17 Poster

**Curbside Takeout
Delivery Available!**



Scan here to view our
CONTACTLESS MENU

Daily 8am-10pm

1.800.380.6348 | yourwebsite.com

We appreciate our customers
and thank you for your support!

We care about your well-being and adhere all
recommended safety and sanitation guidelines.



Social Media Post



**Curbside Takeout
& Delivery Available!**

Daily 8am - 10pm

We appreciate our customers
and thank you for your support!

MAIN Street CAFE

10'x2.5' Banner



MAIN Street CAFE

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Delivery Available!**

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Let us help you *thrive!*

Sysco Marketing Services can assist you with creating dining room menus, carry-out and delivery menus, posters, table top marketing, and social media messaging.

Step 1: Review suggested messages and determine what you want to communicate to your customers.

Step 2: Customize the content to suit your immediate business and community needs.

Step 3: Submit your request to Sysco Marketing Services by calling **1.800.380.6348** or email at info@syscomarketingservices.com

Be prepared to provide the following information:

- Your message.
- The menu or marketing option you would like to use – menu page, pop up shop menu, carryout/delivery menu, buzz card, poster, table tent, social media graphic.
- Your content to feature – hours, menu items, safety measures, etc.

Step 4: Create marketing pieces and messaging.

We will work with you to create your marketing pieces or you may use [Sysco|Studio](#).

Step 5: Implement your menus and post your messages.



Sysco | Studio

Ask your Sysco Sales Consultant for more information about Sysco|Studio and your user name and password.

If you already have Sysco PORTAL access, you can use that login information at syscostudio.com

iCare partners:

DELIVERY:

- [Uber Eats](#)

CONTACTLESS PAYMENT:

- [Ready Pay](#)

WEBSITE & ONLINE ORDERING:

- [Ordereze](#)
- [Pop Menu](#)

OTHER SERVICES:

For more information about our partners and other resources, visit our website at foodie.sysco.com/snapback/