



Retail Labeling Guidance

V5: 06.22.2020

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food and service

USDA/FSIS Products

RETAIL LABELING GUIDANCE

Beef, Pork, Poultry, Lamb,
Processed Eggs, Catfish



*Fully compliant label contains:

- Product name
- Net quantity statement
- Name and address of manufacturer or distributor
- Ingredient statement [if 2+ ingredients] and big 8 allergens [if applicable]:
 - milk, egg, fish (tuna, salmon, etc.), crustacean shellfish (crab, lobster, shrimp, etc.), tree nut (almond, walnut, pecan, etc.), peanut, wheat, soybean
- Safe handling instructions for raw product:
 - thaw in refrigerator, cook thoroughly, etc.
- Handling statement:
 - keep refrigerated, keep frozen, etc.
- Country of Origin labeling required for lamb, goat, and chicken (muscle cuts & ground)
- Inspection legend and establishment/plant#
- Nutrition facts panel: NOT required 3.23.20 – 7.26.20 (unless a nutrition claim is made)

**If retailer creates a label to affix to packaging, it must contain:

- Product name
- Net quantity statement
- Name and address of manufacturer or distributor
- Ingredient statement [if 2+ ingredients] and big 8 allergens [if applicable]:
 - milk, egg, fish (tuna, salmon, etc.), crustacean shellfish (crab, lobster, shrimp, etc.), tree nut (almond, walnut, pecan, etc.), peanut, wheat, soybean
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- Country of Origin labeling required for lamb, goat, and chicken (muscle cuts & ground)
- Inspection legend and establishment/plant# cannot be reproduced
- Nutrition facts panel: NOT required 3.23.20 – 7.26.20 (unless a nutrition claim is made)

USDA/FSIS Products

RETAIL LABELING GUIDANCE

Beef, Pork, Poultry, Lamb,
Processed Eggs, Catfish

Master case is fully compliant* and
inner packaging is NOT fully compliant

Master case:
approved to
sell

Add label** to each
inner package before
eligible to sell



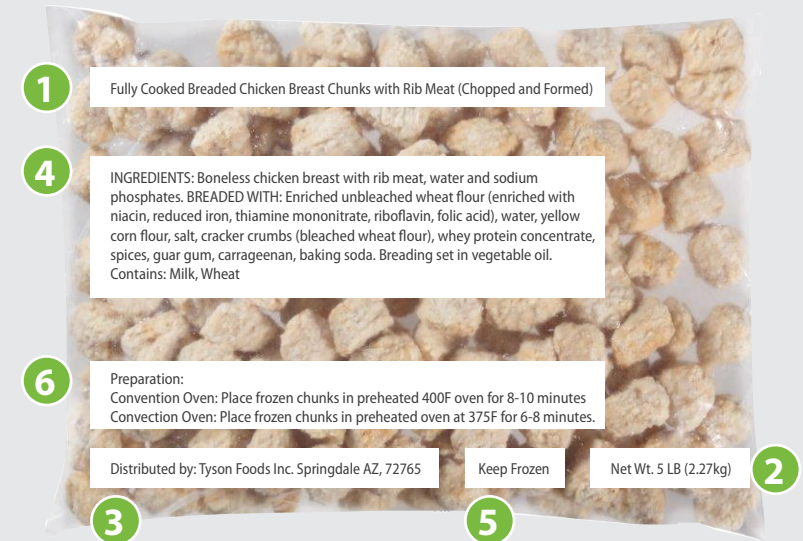
CREATE YOUR LABEL

In order to sell the inner packages, create a label using
the information you see on the master fully compliant
outer packaging and affix to the inner packaging.

Make sure the following is included on the label:

1. Product name
2. Net quantity statement
3. Name and address of manufacturer or distributor
4. Ingredient statement *[if 2+ ingredients]*
and big 8 allergens *[if applicable]*:
milk, egg, fish (*tuna, salmon, etc.*),
crustacean shellfish (*crab, lobster, shrimp, etc.*),
tree nut (*almond, walnut, pecan, etc.*),
peanut, wheat, soybean
5. Handling statement
6. Safe handling instructions
7. Country of Origin labeling required for lamb, goat,
and chicken (muscle cuts & ground)
8. **Inspection legend and establishment/
plant# cannot be reproduced**
9. **Nutrition facts panel: NOT required 3.23.20 –
7.26.20 (unless a nutrition claim is made)**

ADD YOUR LABEL



USDA/FSIS Products

RETAIL LABELING GUIDANCE

Beef, Pork, Poultry, Lamb,
Processed Eggs, Catfish

Master case is **NOT** fully compliant and
inner packaging is fully compliant*

Add label** to
master case before
eligible to sell

Inner packages:
approved
to sell



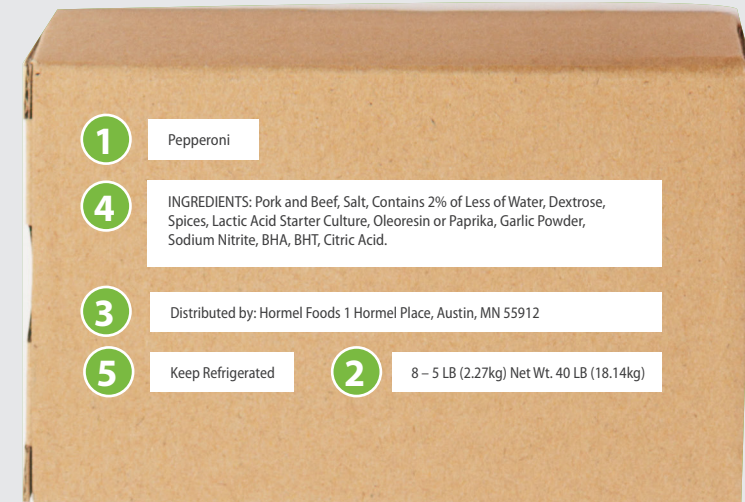
In order to sell the master case, create a label using
the information you see on the fully compliant inner
packaging and affix to the outer packaging.

Make sure the following is included on the label:

1. Product name
2. Net quantity statement
3. Name and address of manufacturer or distributor
4. Ingredient statement *[if 2+ ingredients]*
and big 8 allergens *[if applicable]*:
milk, egg, fish (tuna, salmon, etc.),
crustacean shellfish (crab, lobster, shrimp, etc.),
tree nut (almond, walnut, pecan, etc.),
peanut, wheat, soybean
5. Handling statement
6. Safe handling instructions
[NOTE: not applicable for this example]
7. Country of Origin labeling required for lamb, goat,
and chicken (muscle cuts & ground)
8. Inspection legend and establishment/
plant# cannot be reproduced
9. Nutrition facts panel: NOT required 3.23.20 –
7.26.20 (unless a nutrition claim is made)

CREATE YOUR LABEL

ADD YOUR LABEL



FDA Packaged Foods

RETAIL LABELING GUIDANCE

All other
food products



*Fully compliant label contains:

- Product name (statement of identity)
- Net quantity statement
- Name and address of manufacturer or distributor
- Ingredient statement
- Big 8 Allergens [if applicable]:
 - milk, egg, fish (tuna, salmon, etc.), crustacean shellfish (crab, lobster, shrimp, etc.), tree nut (almond, walnut, pecan, etc.), peanut, wheat, soybean
- Country of Origin labeling required for fish and shellfish, fresh and frozen fruits and vegetables; peanuts, pecans and macadamia nuts
- **Nutrition facts panel: NOT required*** for duration of the public health emergency related to COVID-19 [unless a nutrition claim is made]

**If retailer creates a label to affix to packaging, it must contain:

- Product name (statement of identity)
- Net quantity statement
- Name and address of manufacturer or distributor
- Ingredient statement
- Big 8 Allergens [if applicable]:
 - milk, egg, fish (tuna, salmon, etc.), crustacean shellfish (crab, lobster, shrimp, etc.), tree nut (almond, walnut, pecan, etc.), peanut, wheat, soybean
- Country of Origin labeling required for fish and shellfish, fresh and frozen fruits and vegetables; peanuts, pecans and macadamia nuts
- **Nutrition facts panel: NOT required*** for duration of the public health emergency related to COVID-19 [unless a nutrition claim is made]

*If restaurants sell packaged food to consumers directly or to other businesses for sale to consumers, FDA does NOT intend to object to the sale of packaged food (both perishable and non-perishable food) that lacks a Nutrition Facts label by restaurants, provided the food does NOT have any nutrition claims and contains the required information outlined above

FDA Packaged Foods

RETAIL LABELING GUIDANCE

All other
food products



CREATE YOUR LABEL

In order to sell the inner packages, create a label using the information you see on the master fully compliant outer packaging and affix to the inner packaging.

Make sure the following is included on the label:

1. Product name (statement of identity)
2. Net quantity statement
3. Name and address of manufacturer or distributor
4. Ingredient statement
5. Big 8 Allergens [if applicable]:
milk, egg, fish (tuna, salmon, etc.), crustacean shellfish (crab, lobster, shrimp, etc.), tree nut (almond, walnut, pecan, etc.), peanut, wheat, soybean
[NOTE: not applicable for this example]
6. Country of Origin labeling required for fish and shellfish, fresh and frozen fruits and vegetables; peanuts, pecans and macadamia nuts
7. **Nutrition facts panel:** NOT required for duration of public health emergency related to COVID-19 [unless a nutrition claim is made]
8. **Shell Eggs:** The FDA has provided guidance for the duration of the COVID-19 public health emergency that shell eggs can have modified labeling requirements. See slide 10 for more information.

ADD YOUR LABEL



FDA Packaged Foods

RETAIL LABELING GUIDANCE

All other
food products

Master case is **NOT** fully compliant and
inner packaging is fully compliant*

Add label** to
master case before
eligible to sell

Inner packages:
approved
to sell



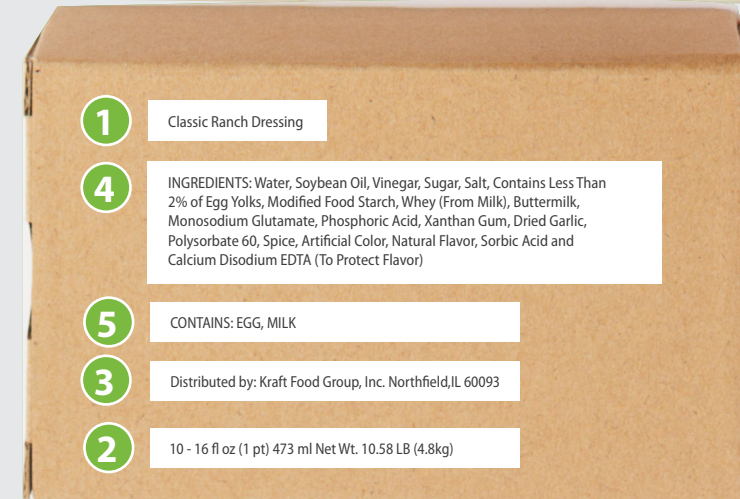
CREATE YOUR LABEL

In order to sell the master case, create a label using the information you see on the fully compliant inner packaging and affix to the outer packaging.

Make sure the following is included on the label:

1. Product name (statement of identity)
2. Net quantity statement
3. Name and address of manufacturer or distributor
4. Ingredient statement
5. Big 8 Allergens [if applicable]:
milk, egg, fish (tuna, salmon, etc.), crustacean shellfish (crab, lobster, shrimp, etc.), tree nut (almond, walnut, pecan, etc.), peanut, wheat, soybean
6. Country of Origin labeling required for fish and shellfish, fresh and frozen fruits and vegetables; peanuts, pecans and macadamia nuts
7. **Nutrition facts panel:** NOT required for duration of public health emergency related to COVID-19 [unless a nutrition claim is made]
8. **Shell Eggs:** The FDA has provided guidance for the duration of the COVID-19 public health emergency that shell eggs can have modified labeling requirements. See slide 10 for more information.

ADD YOUR LABEL



Fresh Fruits and Vegetables

RETAIL LABELING GUIDANCE

Sold in bulk (i.e., unpackaged)

FDA labeling NOT required



- No FDA labeling information is required to be displayed for raw fruits and vegetables sold in bulk (i.e., unpackaged)
- If the produce is packaged, such as a clear package containing a selection of bell peppers, it would NOT be considered bulk and there would be labeling requirements
- There is a voluntary nutrition labeling program for such products if you choose to display nutrition information
 - Nutrition labeling can be provided either through a label affixed to the food, or through shelf labels, signs, posters, leaflets or brochures
 - Consumer-ready posters are available at <https://www.fda.gov/food/labelingnutrition/ucm063367.htm>
 - Voluntary compliance consists of printing and posting this poster

FDA labeling required



Single Ingredient Commodities*

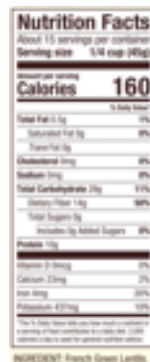
RETAIL LABELING GUIDANCE

Sold in bulk *grains, beans, nuts, lentils, pasta, etc.

Post Product Label On a Sign



Example



- If these types of products are available for consumer self-dispensing, the retailer must display the label provided by the supplier, or a counter card, sign or other device that provides for consumers the following:
 - Statement of identity (product name)
 - List of ingredients (if food is made from 2+ ingredients)
 - Nutrition labeling
 - Allergen statement (if applicable)
 - Big 8 Allergens: milk, egg, fish (tuna, salmon, etc.), crustacean shellfish (crab, lobster, shrimp, etc.), tree nut (almond, walnut, pecan, etc.), peanut, wheat, soybean
- Sold in bulk = sold from barrels or other bulk containers

Shell Eggs

RETAIL LABELING GUIDANCE



- The FDA does not intend to object to the sale by retail food establishments of shell eggs in cartons or flats without labels, provided the following is displayed clearly at the point of purchase (for example, on a counter card, sign, tag affixed to the product, or other device):
 - Statement of identity (product name)
 - The name and place of business of the manufacturer, packer, or distributor
 - **SAFE HANDLING INSTRUCTIONS:** To prevent illness from bacteria: keep eggs refrigerated, cook eggs until yolks are firm, and cook foods containing eggs thoroughly