

HALLOWEEN DESTINATION



LET US HELP YOU DRIVE FOOT TRAFFIC

Sysco[®]
At the heart of
food and service



CANDY

With a primary focus on your to go business, be sure to let your customers know you appreciate their order.

Thank your customers for allowing you to provide them with their Halloween to-go order, by placing a trick-or-treat goodie bag with their order. Below are a few of **America's favorite candy treats.**



5488366 * 12/36 CT * HERSHEY
CANDY BAR CHOC MILK

4599775 * 12/36 CT * HERSHEY
CANDY BAR KIT KAT 1.5 OZ

5197769 * 12/36 CT * REESE'S
CANDY PEANUT BUTTER CUP

8222766 * 10/36CT * MARS
CANDY BAR TWIX CARAMEL 1.79 OZ

PACKAGING SOLUTIONS

4812345 * 1000 EACH * MASSDST
BAG CELLOPHANE CLR 5.75X7.75IN

GMP-4015 * 1/2000 CT * GOLD MEDAL
TWIST TIE RED AND WHITE STRIPED 4"

[CLICK HERE TO VIEW THESE PRODUCTS](#)



While traditions are comforting, we don't have to do the same thing every holiday. Keeping the spirit of Halloween alive during a pandemic can be difficult and a scary thought.

The question remains will trick-or-treating take place this year? Even if the tradition of going door-to-door asking strangers for candy is allowed, families may not feel comfortable allowing their children to partake in this treasured pastime. With a little creativity, Halloween can still be celebrated, by shifting the focus from a children's candy experience, to a **family dining affair.**

Make the most of Halloween by strategizing and developing a **marketing plan to sweeten profits** and drive foot traffic to your establishment. Let your guests know about your restaurant's promotions, contests and limited time offers in advance. Here's a few of our marketing ideas to get you started on your plan to make sure you're the **go-to destination this Halloween.**

HALLOWEEN THEMED BAKING ACTIVITIES

DECORATE A GINGER-DEAD COOKIE KIT

6158475 * 1/120 CT * LOFTHSE
COOKIE GINGERBREAD BOY LG BULK

5428719 * 2/11 LB * SYS CLS
ICING RTU CHOC FUDGE

5428081 * 2/11 LB * SYS CLS
ICING RTU VAN FUDGE

1438924 * 100 / 18" * KEESEAL
BAG PASTRY 18 KEE

Parents are looking for activities to keep their children occupied. Offer them a sweet, irresistible salutation by having halloween themed baking activities as grab and go options at your pick up counter. Or ask for the sale at the conclusion of a phone placed order or lastly on the final page of your online ordering site.

BUILD YOUR OWN CARMEL APPLE SMORE'S KIT

1007335 * 1/100 CT * PACKER
APPLE GRANNY SMITH FCY 40# FR

4534665 * 6/48 OZ * KRAFT
TOPPING MARSHMALLOW CRÈME

5488366 * 12/36 CT * HERSHEY
CANDY BAR CHOC MILK

1438924 * 100 / 18" * KEESEAL
BAG PASTRY 18 KEE

DECORATE A BRAIN CUPCAKE

8048108 * 32/3" * CHSECAK
CUPCAKE RED VELVET 3.14 OZ

1521285 * 12/18 OZ * SYS IMP
TOPPING STRAWBERRY SLI

PACKAGING SOLUTIONS

6638136 * 50/80 OZ * SABERT
BOWL PLAS SQUARE BLK

6638140 * 50/EACH * SABERT
LID PLAS DOM SQ BWL 80 OZ & 160 OZ

5948898 * 36/12 IN * SYSCO
TRAY PLAS BLK PET RND

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DESSERTS

Take your dessert menu to a new level with **Sysco's large selection** of ready to serve dessert offerings that can be used to create themed dessert boards such as brownies, cakes or cookies and chocolates. Create an assortment of seasonal desserts sold in large or small **catering packaging options** as a sweet decadence that the entire family can enjoy in the comfort of their home.

CAKES

- 6905733 * 4/TRAYS * ELIS
CHEESECAKE ASST CUTIES 1X1
- 6650543 * 105/1.2 OZ * SYS IMP
CHEESECAKE ASST MINI ROYL
- 5331489 * 36/4.48OZ * SYS CLS
CAKE BROWN BUTR MINI ^{ES}
- 2061038 * 24/4" * COOKDGH
CAKE BROWNIE MOLTEN BRDY TRFL
- 7020283 * 30/2.78Z * CHICPAT
DESSERT FRZN BLACK FOREST
- 2255552 * 24/3 OZ * ELIS
CHEESECAKE CHOC CHP IND SRV IW
- 1135357 * 2/52 OZ * COOKDGH
CAKE CHOC DEATH BY 14CT
- 2765455 * 2/10 IN * CHSECAK
CHEESECAKE DUTCH APPLE
- 2262008 * 8/4 CT * SWEETST
CAKE CHOC IND. FLOURLESS ^{GF}
- 6648000 * 2/96 OZ * SYS IMP
CHEESECAKE TURTLE GRMT 14CT 10
- 2528081 * 24/30Z * ELIS
CHEESECAKE PLAIN IW

[CLICK HERE TO VIEW THESE PRODUCTS](#)

BROWNIES

- 4415335 * 48/2.8 OZ * SWEETST
BROWNIE BLONDIE TOFFEE CRUN
- 4104840 * 4/3LB * SWEETST
BROWNIE CHOC CHUNK FABULOUS
- 7051699 * 48/2.8OZ * SWEETST
BROWNIE CHOC IW MANIF ^{GF}

COOKIES

- 5773635 * 1/180 CT * LOFTHSE
COOKIE LG SUGAR PUMPKIN
- 2872372 * 1/10LB * SYS CLS
COOKIE ASST 324 CT
- 2870400 * 1/10LB * SYS CLS
COOKIE CHOC CHIP 324 CT
- 2870806 * 1/10 LB * SYS CLS
COOKIE OATMEAL 324 CT
- 2870384 * 1/10 LB * SYS CLS
COOKIE SUGAR 324 CT
- 7012984 * 2/72CT * PASQUIR
COOKIE MINI MACARON
- 7081026 * 4/36 CT * PASQUIR
COOKIE MACARON ASSORTED

CHOCOLATES

- 7074646 * 1/162 CT * JTORRES
CHOCOLATE BONBON 6 FLAVORS
- 7037805 * 1/168 CT * DELIFRN
PETIT FOUR CHOCOLATE ASSORTMNT

SEASONAL DESSERTS

- 2122204 * 1/72 CT * ELIS
PIE APPLE MINI 2
- 5434958 * 2/10 IN * SYS IMP
CHEESECAKE APPLE CARAMEL
- 2798433 * 4/5.5LB * SYS CLS
COBBLER APPLE RTB
- 9792607 * 6/46 OZ * SYS CLS
PIE PUMPKIN RTB 10
- 7132677 * 6/43 OZ * SYS IMP
PIE PUMPKIN BAKED SLICED 10IN
- 7132680 * SYS IMP * 4/42 OZ
PIE CHOC MOUSSE CARAMEL 10CT

- 7159353 * 1/16 IN * PACKER
PUMPKIN FRESH
- 2151439 * 1/40 CT * PACKER
PUMPKIN MINI FRESH



Contact your Sales Consultant to order your fresh pumpkins.

Feature a limited time offer on BOO-zy signature cocktails of your own creation, to promote to go alcohol sales.

HAUNTING HALLOWEEN DRINK NAME IDEAS

- | | |
|--------------------------|-------------------|
| Black Magic | Pina Ghoulada |
| Black Widow | Poisoned Apple |
| Bleeding Heart | Seven Deadly Sins |
| Dark & Spooky | Sleepy Hollow |
| Good vs. Evil Potion | Vampire's Kiss |
| Hot Chocolate Del Diablo | Witches Brew |
| Midnight Sangria | |

There's something particularly fun and festive about serving Halloween themed beverages.

FRIGHTFULLY DELICIOUS HALLOWEEN MOCKTAILS BEVERAGE NAME IDEAS

- | | |
|-----------------------|---------------------|
| Apple Cider Smash | Mad Scientist Punch |
| Bloody Shirley Temple | Pumpkin Juice |
| Butter Beer | Swamp Juice |
| Frankenstein Milk | Voodoo Punch |
| Haunted Ghosts | |

BUILD-YOUR-OWN BLOODY MARY

- 5278287 * 12/1 LTR * SYS CLS
MIX CKTAIL BLDY MARY NON-ALC
- 1446832 * 16/10 OZ * NUESKE
SAUSAGE SUMMER ^{SPECIAL DELIVERY}
- 1706019 * 2/5 LB * IMPFRSH
CELERY STICK FRESH 4 IN
- 3003058 * 3/16 OZ * GAMBINO
BEAN GREEN PKLD ^{SPECIAL DELIVERY}
- 0304259 * 2/105 OZ * PEPPDEW
PEPPER PIQUANTE SWT WHL MILD
- 7078993 * 4/2.5 LB * PORTCLS
SHRIMP WHT P&D TON CKD 16/20
- 2818799 * 2/5LB * BBRLIMP
CHEESE CHEDDAR MILD CUBED YEL
- 2102535 * 3/10/100 * HANGARD
SKEWER WOOD 10IN BIODEGRADABLE

PACKAGING SOLUTIONS

- 0417792 12/85CT EARTHCH
LID PLAS CLR PLA W/SLOT A
- 7101535 12/90CT EARTHCH
LID PLASTIC STWLESS 12-24OZ

[CLICK HERE TO VIEW THESE PRODUCTS](#)

APPLE BUTTER OLD FASHIONED

- 9911191 2 T APPLE BUTTER ^{SPECIAL DELIVERY}
- 1431705 ¼ C APPLE CIDER ^{SPECIAL DELIVERY}
- 2006282 2 SHAKES ANGOSTURA BITTERS
- 4782694 1 TBSP COARSE SUGAR
- 5825668 1 TBSP BROWN SUGAR
- 8081267 1 EA. APPLE SLICE
- 5228648 1 EA. CINNAMON STICK
- 2 OZ BOURBON OF CHOICE
- ICE

[CLICK HERE TO VIEW THESE PRODUCTS](#)

Instructions

Sugar the rim of the glass with a combination of granulated and brown sugars. Set aside. Combine the apple butter, bourbon, angostura bitter and ice to a shaker. Shake. Garnish with an apple slice and cinnamon stick. Makes 1 serving.





Sysco

FOODIE

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