

Sysco Solutions Partners

Constant Contact 

**EMAIL, SOCIAL, &
WEB MARKETING TOOLS**

Company Description:

Constant Contact is a leader in online marketing with a mission to provide people with a smarter way to market a small business. Our platform has all the right tools, all in one place—with email, social, and search marketing tools to help you find new customers and keep them coming back. Connect with award-winning marketing advisors who know marketing across industries inside and out—and provide practical advice at every step of the way. We offer the right approach to online marketing to achieve the results you want.

Product Offering:

Customizable Email Templates: Quickly create beautiful, branded, and mobile-responsive emails that look great on any device.

Social Media Tools: Get connected to new audiences and attract new customers with Instagram and Facebook ads.

List Building Tools: Drive more traffic to your site with Google Ads, or grow your list with website sign-up forms, lead generation landing pages, text-to-join, Facebook lead ads, and more.

Advanced Features & Integrations: Drive engagement and results with subject line texting, automated email series, and behavioral segmentation to deliver personalized content.

Real-time Reporting: Review email results, website performance, and traffic results quickly to see what is working and improve your marketing strategy.

Marketing Advice and Expert Support: Get your marketing and technical questions answered fast by our marketing advisors and award-winning support team.



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