Cinnamon Cereal Milk Cake

EDGE

SOLUTIONS

A unique and Instagram-worthy treat that captures the nostalgic essence of cinnamon toast cereal in every bite. This labor-saving, pre-portioned cake simplifies operations and boasts a 3–5 day thawed shelf life without weeping, ensuring consistent quality and profitability. Made with milk-soaked sponge cake topped with real whipped cream, this dessert is sure to captivate customers and boost your bottom line.



- Labor Saving: Thaw and serve makes this cake easy to serve and a profitable addition to dessert menus.
- Pre-Cut Portion Control: Makes managing food costs a breeze.
- Great Thawed Shelf Life: 3–5 days when thawed and will not weep.
- Real Ingredients: Made with real milk and the essence of cinnamon toast topped with real whipped cream.
- Insta-Worthy: This unique and delicious cake will draw attention to your dessert offerings.



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This dessert is a blank canvas for incredible presentations. Try plating the milk cake in a flared bowl atop double whipped cream garnished with berries, mint, and Cinnamon Toast Crunch™.





Scan to shop.



Feature cinnamon cereal milk cake in a trendy, nostalgic shake to meet the demand for shareable, Instagram-worthy treats. Perfect for driving social media buzz and boosting profits, this high-margin shake works brilliantly as a seasonal special or menu staple.

APPLICATIONS

- Dress up with garnishes such as cinnamon cereal pieces
- Use as a topper for milkshakes or ice cream sundaes
- Cut into smaller pieces for dessert flights, trifles, or parfaits

- HUN FACTS

Cinnamon is called out in Flavor & The Menu's **Top 10 Trends 2024** as an unexpected "Wow!" factor and a trusted gateway to trial less-familiar ingredient pairings.

Cinnamon is the **5th most popular** dessert flavor, with **23.5% menu penetration**. (Datassential Dessert Menu Trends)

The combined Cinnamon Sugar flavor is expected to have a **4-year penetration growth of +24%**. (Datassential Dessert Trend Report)