

**COOKIE BUTTER SUPC** 7324881 • 42 CT  
**BLUEBERRY SUPC** 7324936 • 42 CT  
**MAPLE SUPC** 7324913 • 42 CT  
**CHOCOLATE & CARAMEL SUPC** 7324950 • 42 CT



FILLED MINI

# Muffins

Add a touch of French flair to your offerings with our filled mini muffins. These bite-sized delights feature a satisfyingly soft texture and come in a variety of different flavors, offering a perfect blend of indulgence and convenience. Fully baked and ready to serve, they streamline kitchen prep while delivering maximum satisfaction to your guests. Ideal for fast-paced kitchens, catering, and grab-and-go options, these mini muffins are a versatile addition to any operation.

## WHY WE LOVE IT

- **Effortless Profitability:** Thaw-and-serve mini muffins offer consistent quality and portion control, reducing waste and boosting repeat business. Their mini size satisfies customers while enhancing your bottom line.
- **Convenient & Long Shelf Life:** These fully baked muffins come frozen and have an impressive 18-month shelf life. Once thawed, they maintain their quality with an extended ambient shelf life, offering labor savings and a taste that rivals fresh-baked goods.
- **All-Day Appeal:** Adaptable for any time of day, mini muffins are the perfect addition to any dining experience. Their bite-sized convenience and variety suit everything from casual coffee shops to elegant fine dining.



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## COOKIE BUTTER

The warm, caramelized flavors of cinnamon, ginger, and nutmeg in cookie butter, reminiscent of speculoos cookies, blend beautifully with the subtle sweetness of the muffin. Together, they form a comforting, satisfying flavor that's both familiar and indulgent, making it an ideal choice for a cozy snack or dessert.



## BLUEBERRY

While new and exciting flavors continue to emerge, the classic blueberry muffin remains a best-seller, thanks to its timeless appeal. Using premium, real blueberries—often wild varieties for their vibrant taste—creates a simple yet irresistible treat that customers trust and love.



## MAPLE

The comforting, rich sweetness of maple syrup fits seamlessly into trends focused on nostalgia. Consumers continue to seek out comforting flavors enhanced with a touch of creativity, and maple syrup, as a natural, nutrient-dense sweetener, offers a healthier alternative to traditional sugar.



## CHOCOLATE & CARAMEL

Chocolate and caramel continue to captivate as a classic duo, especially in products designed to offer a sense of indulgence. Reinterpreted in this nostalgic dessert with a modern edge, this combination satisfies cravings for comforting flavors with a contemporary twist.



## APPLICATIONS

- Pair with coffee for a perfect bite on the go
- Serve as individual snacks or as a trio for a gourmet dessert
- Offer on a buffet in hotels or for catering services, banquets, and more
- Use as a base for ice cream parfaits, tiramisu, or bread pudding

## FUN FACTS

Research shows that **70% of operators feature muffins** as a key item on their breakfast menus—surpassing donuts and cinnamon rolls. (*Snack Food & Wholesale Bakery Feb 2023*)

The muffin market is expected to **grow by \$1.5 billion from 2023 to 2028**, due to rising consumer demand for portion-friendly snacks that fit busy lifestyles. (*Technavio*)