

SWIRL Fry

Upgrade your fry game with this innovative pre-seasoned, natural-cut swirl fry, with a unique "lock-washer" shape. It delivers a crispy, seasoned exterior with a fluffy, baked potato-like interior, offering a standout menu item perfect for sides, appetizer bases, entrées, and more. Any way it's served, it's guaranteed to impress.



WHY WE LOVE IT

- **Bold Flavor:** Pre-seasoned with savory garlic-pepper batter, providing consistent flavor while saving time in the kitchen.
- **Innovative Cut:** The distinctive "lock-washer" shape adds visual appeal and a unique crispy texture to any dish.
- **Versatile:** Great as a side or appetizer base, this fry fits nearly any occasion.
- **Rustic Appeal:** Skin-on, natural-cut fry gives it that authentic, house-made feel.



LOADED SWIRL FRY NACHOS

Crisp swirl fries loaded with queso, choice of protein, and fresh pico de gallo create a shareable offering that's easy to customize with premium add-ons like guacamole or bacon.



SWIRL CHIPS & LOX

Top swirl fries with cream cheese, smoked salmon, capers, and herbs for an elegant take on a classic pairing that's ideal for brunch or upscale snacking menus.



HAM & SWIRL CHIP SANDWICH

Incorporate the crisp, rustic appeal of swirl fries onto a reimagined ham sandwich featuring thick-cut ham, crisp vegetables, and swirl fries, all nestled between artisan bread – perfect for in-house or on-the-go dining.



APPLICATIONS

- Pair as a signature side with burgers and sandwiches (highest volume driver)
- Serve for breakfast with bacon and eggs
- Use in sandwiches, wraps, or bowls for added texture and flavor
- Ideal for on-site or grab-and-go snacks
- Stays crispy for delivery, takeout, or catering
- Great with a variety of sauces, condiments, and dips

FUN FACTS

French **fries** remain a **favorite food** across all generations. *(NPD Generational Eating Report, June 2024)*

87% of **consumers** are **drawn to seasoned fries** at restaurants. *(LW Proprietary Study, 2023)*