

Southwest Ranch Dressing Packet

Add bold, southwestern flair to your menu with this Southwest-flavored ranch dressing. Featuring a creamy blend of smoky chipotle and just the right kick of spice, this versatile dressing enhances everything from appetizers to entrées. Free of gluten, high fructose corn syrup, and artificial colors, it's a flavorful option your customers can feel good about.

WHY WE LOVE IT

- **Fusion Flavor Upgrade:**
Southwest ranch blends creamy and spicy notes with a smoky chipotle twist—a fresh take on a beloved classic.
- **Versatility at Its Best:**
Works across the menu as a dressing, dip, spread, or sauce, adding a dynamic flavor boost to every dish.
- **Operational Convenience:**
Prepackaged 1.5-ounce portions are perfect for portion control, minimizing waste, and streamlining prep for dine-in, takeout, and delivery.
- **Consumer Appeal:**
Delivers on the growing demand for bold, innovative flavors in familiar favorites.

APPLICATIONS

- Serve as a salad dressing
- Pair with vegetables, fries, or chicken as a dipping sauce
- Drizzle on pizza slices or serve on the side as a dip
- Use as a bold burger sauce or sandwich spread

SOUTHWEST RANCH SALAD

Crisp greens, grilled sous vide chicken, olives, banana peppers, tomatoes, and tangy feta come prepped and packed for convenience. The best part? A Southwest ranch dressing packet customers pour on just before eating, delivering a creamy, smoky kick for a bold, made-to-order experience on the go.



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FUN FACTS

Ranch dressing continues to remain the dominant dressing flavor, with spicy and chipotle variations surpassing traditional ranch options in popularity. *(Verified Market Research Ranch Sauce Market Size and Forecast 2024)*

Spicy/chipotle ranch flavors resonate with millennials seeking elevated versions of traditional dressings. *(Mintel Store US Trending Flavors and Ingredients in Dips and Sauces Market Report 2024)*