



Market CORNER

Ingredients For Your Success!

Published: April 11, 2025



Poultry

Most offerings are seeing tighter supply because of increased demand, smaller birds, and winter weather closing plants. Breasts of all sizes are seeing BIG increases in demand. Tenders demand was up BIG. Wings are readily available. Thigh and leg meat has been seeing BIG increases. Whole birds stayed mostly balanced.



Pork

Ham Markets softened due to domestic demand. Bellies are unsettled as cold storage reports still show a deficit to prior year. 42's are softer with increased availability while 72's are still tight. Loins are mostly steady. Butts are steady. Ribs are steady for St. Louis & Backs, Spares are seeing increased demand.



Beef

Cattle are grading at record levels, with choice reaching a 52wk record and prime superseding select! Middle meats continue to creep higher on the ask from packers. The carcass values continues to be pulled down, due to end cuts inventory levels and pricing increasing at slower rate due to waning demand. Grind position remains steady.



Dairy

Shell egg markets are down this week and California eggs are down with no recent outbreaks to report. The Block & Barrel are up. Milk production is seasonally increasing. Butter is down.



Grains / Oil

The soybean oil market was higher last week but moved lower toward week's end. Canola will not be hit with tariffs, but palm oil will. China has imposed retaliatory tariffs on the US which could hurt US exports to China.

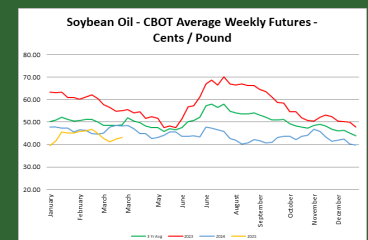


Seafood

Tariffs will be affecting the seafood industry. However, due to the dynamic nature of the current tariffs' implementation dates we don't when our products to be affected. All affected products will be communicated.

Market HEADLINES

Soy Bean Oil



Oils

Tariffs have been avoided for Canola. Palm oil is expected to get hit with tariffs.

Seafood

Lent kicks off next Wednesday, 3/5, and will last until Friday, 4/17. Please be prepared for the increase in seafood consumption.

Market CORNER

Asparagus

Mexican volumes extremely short and will remain so until first week of May. Shippers will be subbing sizes to fill orders. Quality is declining. Peru just getting going, no volume expected for 10-12 days. Washington is slated to start in about a week, which will help.

Avocado

Mexico - Market softer on larger fruit but expecting an active market as demand is strong going into Easter and market will move up. California - volume continues to pick up but still heavier to 48 and 60 ct. Market continues to be elevated.

Bell Peppers

East – Supplies are steady, quality is good, demand is strong, and the market is steady. Red & Yellow pepper supplies steady, quality good, and the market is steady. West volume is improved for all varieties. Market expected to decline into next week.

Broccoli

Market mostly steady. Salinas harvest is underway, and Yuma is winding down keeping supplies balanced. Quality is good.

Cauliflower

Market is mostly steady, as supplies through transition are fair and covering demand. Quality is good.

Cilantro/Parsley

Market is lower on Cilantro and parsley with moderate to good demand. Quality reported as good for cilantro and the parsleys.

Grapes

As the Chilean season draws to an end, we are seeing some increased pricing on greens mostly and reds following closely behind. Quality dropping to fair on greens as they always show color issues sooner than red at this time of year.

Celery

Market is mostly steady with good supplies and moderate demand. Quality is reported as good.

Citrus

Lemons- Supplies are good, quality is excellent, demand is good, and the market is steady. Small fruit 165s/200s will be tight for the next 5 weeks as sizing has shifted and crop peaking on 115s.

Oranges- Supplies are good, quality is excellent, demand is strong, and the market is increasing. Small fruit is starting to tighten slightly.

Limes - Supplies are steady to good, quality is good, demand is strong, and the market is steady to slightly higher. Crop peaking on small size fruit 200s/230s/250s and still limited on larger size 110s/150s.

Lettuce Iceberg

Huron production has started and will help supplies a Yuma winds down, market lower. Quality is reported as good.

Lettuce Romaine

Market is softer but could become active as desert winds down and volume continues to ramp up in Salinas. Heart market is also lower, and quality is good on both.

Onions

Supplies are good in the Northwest with good sizing. Texas dried out after the rains and is back in the fields. What was lost due to flooding will be made up by excess in other regions. Prices are steady in all areas.

Potatoes- Russets

Supplies and quality remain good. Sizing is spread across all sizes making for consistent pricing from large to small. Quality is good. Prices are steady on all sizes.

Squash

West- Good availability of both zucchini and yellow squash. Demand and market are lower on both. East – Zucchini & Yellow squash supplies are good, quality is good, demand is good, and the market is steady.

Tomatoes

Markets continue to improve on round and roma varieties both east and west due to additional availability in both central FL and Mexico. Grape and cherry markets remain steady.

PRODUCE MARKET *Updates*

Cucumber

West – Strong market with moderate supplies and increased demand. Small sizing is mostly limited. Quality is fair to good. East - supplies are good, quality is excellent, demand is good, and the market is steady. Florida production expected to increase this week.

Green Beans

West- Limited supplies expected to continue through at least this week. Quality is just fair. Market is slightly lower. East - supplies are good, quality is good, demand is good, and the market is steady, anticipating the market to strengthen with Easter demand.

Pineapple

Supplies are tight, quality is fair to good, demand is strong, and the market is steady to slightly lower. 6/7s seem to be the shortest in supply. Expect supplies to remain tight through Easter.