



Market CORNER

Ingredients For Your Success!



Poultry

Supply is tighter across the industry. Tender demand is increasing. Wings remain the best value in chicken as prices stay low and demand is starting to heat up. Breasts of all sizes are starting to tighten up. Thigh and leg meat demand is increasing.



Pork

Ribs are staying strong. Bellies are volatile, but supply continues to increase. Loins are following normal season trends, with a softening to flat market the last few weeks. B/L Butts have retail support and therefore are holding level, the fall of trim has leveled off, with 72's taking a slight rebound spike back up.



Beef

The boxed beef market started the year mostly steady. End cuts remain firm on tight supplies, while middle meats have also made the surge higher in anticipation of Valentine's Day. Loins continue to hold steady. Thin meats and coarse grinds on limited supply and are moving higher.



Dairy

Shell eggs are down. California – Shell eggs are down. The Cheese Block market is down. The Butter market is down. Cream remains readily available.



Grains / Oil

Soybean oil prices remained relatively firm but closed weaker by week's end. The market is balancing weak exports, policy ambiguity around biofuels, and cost competition from heating oil—while underlying support persists via biofuel demand and U.S.-China trade recovery.



Seafood

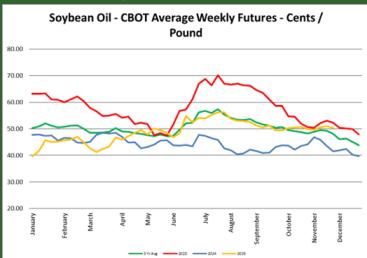
Seafood markets remain firm across key categories as seasonal harvests, regulatory enforcement, and global tariffs continue to shape supply and pricing. Shrimp, crab, lobster, and scallops are experiencing tight availability. Cod, haddock, and pangasius are under pressure. Lakefish conditions are mixed.



Published: January 16, 2026

Market HEADLINES

Soy Bean Oil



Beef

We will see some adjustments to the kill as Tyson shutters their Lexington Beef facility and goes to one shift in their Amarillo facility.

Market CORNER

Asparagus

Starting to see better supply out of Mexico, Peruvian volume is steady but expected to decline in the coming weeks. Markets are slightly r.lower; quality is good from both growing regions.

Avocado

Mexico - Supplies tight, quality good, demand strong, and the market is increasing. The industry's inventory has dipped due to light production through the holidays and now strong January demand in preparation for Super Bowl has caused field prices to increase.

Bell Peppers

East - Green supplies good, quality good, demand strong, and market is higher. Red and yellow supplies tight, quality good, demand fair to good, and market steady. West – Steady supply of green, color is improving. Markets are slightly higher as demand has improved.

Broccoli

Market is softer but does remain a bit above normal levels as cold mornings are limiting production. Quality is reported as good.

Cauliflower

Market is mostly steady on fair supplies and moderate demand. Quality is reported as good.

Cilantro/Parsley

Market on parsley steady and cilantro is down a bit on improved production. Quality reported as good on both.

Celery

The market remains active and elevated on limited supplies with demand remaining strong. Value added on the west coast is very tight and demand exceeds supplies. Quality is fair to good.

Grapes

Supplies increasing each week as we move fully into the Import programs. Quality on greens and reds outstanding.

Citrus

Lemons- Supplies good, quality good, demand is good, and the market is steady to higher. District 3 main source of volume with good supplies across the board, crop peaking on 115/140/165. District 1 has been facing inclement weather.

Oranges- Supplies are tight, quality good, demand strong, and the market is increasing. Alert on small sizes to start the week, fields are wet and harvesting is limited. Crop peaking on 88/72/56.

Limes- Supplies good, quality good, demand good, market steady to slightly higher. Demand for limes continues to strengthen, while quality and supply remain limited, driving prices higher again since last week. Weather conditions in Mexico are a key factor.

Lettuce Iceberg

Market is steady as supplies are expected to be good this week and next. Quality is fair to good.

Lettuce Romaine

Market steady with moderate supplies on both romaine and hearts. Quality is good but recent rains has required more trimming outer leaves in the field.

Onions

Yellow & red supplies are good. Quality is good. The outlook is for good availability all season. Yellow demand is slightly better. Prices are steady on red & slightly better on yellow. White prices increasing on limited availability.

Potatoes- Russets

Supplies remain good on all sizes across the board. Sizing is still running to the large side . The outlook is for good availability all season. Quality is good. Prices have declined on all sizes in Idaho.

Squash

East - Zucchini supplies very tight, quality good, demand strong, market much higher. Yellow supplies good, quality good, and market increasing. West-Yellow Alert Much stronger market on all varieties as demand has increased and supply is limited due cooler weather. Markets expected to hold high for the next 1 to 2 weeks.

Tomatoes

Eastern supplies have lightened up due to cooler weather; west supplies have slowed due rain. Markets have increased on lighter supplies.

PRODUCE MARKET Updates

Green Onions

The previous rain in Mexico, coupled with labor issues from the holiday season, continue to challenge supplies. The market remains active and elevated as supplies are just meeting demand.

Snap and Snow Peas

Steady demand and markets remain elevated as production is under budget the next few weeks due to early rains. Quality reported as fair for both.

Brussel Sprouts

Market remains elevated, with supplies slow to come on and sizing trending to the smaller sizes, with demand exceeding supplies on Jumbo.

