Market Corner

INGREDIENTS FOR YOUR SUCCESS!

October 29, 2026

POULTRY

Supply is available on all offerings, especially wings. Thigh and leg meat demand has slowed and supply is holding up better. Tenders continue to be the best value in chicken.





SEAFOOD

October is National Seafood Month. It is a perfect opportunity to excite your guests with delicious, responsibly sourced seafood. Make the most of this month by highlighting signature seafood dishes, introducing limited-time offers, or creating a special seafood feature menu. Whether it's wild-caught favorites or creative new recipes, showcasing seafood helps tell a story your guests will love and come back for.

BEEF

The beef cutout continued it's move lower which has been the trend over the past 4 weeks. Packers are expected to reduce the weekly harvest in the upcoming weeks which should limit the downside we see into early November. Brisket and round cuts remain the packers focus on the push sheets



*To learn more, contact your local Sales Consultant.

** Market Corner Produce information reflects both U.S. and Canadian markets. All other commodity information is based solely on U.S. market data.

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PORK

All cutouts are relatively status quo and leveling per season outside of bellies and ham. Bellies hit a low point and are starting to rebound though volitility is still present and futures call the market to rebound going into December. Hams are unseasonally deflationary due to weakend export demand to Mexico.





GRAINS & OILS

Soybean oil futures were weaker last week, but only moderately. New-crop soybeans are beginning to flow into production. Harvest is moving along nicely, nearing 70%.

DAIRY

The weekly butter market average price for this week is $1.311 per lb. up $0.0230 per lb. from the prior week.

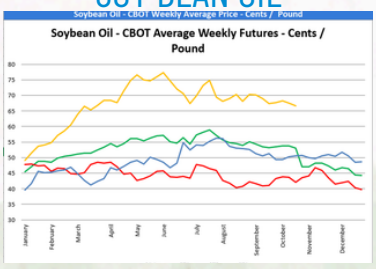


MARKET HEADLINES

SEAFOOD

Don't forget that October is National Seafood Month

SOY BEAN OIL



BEEF

Insert Text

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ASPARAGUS

East - Supplies are tight, quality is fair to good, demand is strong and the market is increasing. West – Supplies are tight, quality is fair to good, demand is strong and the market is increasing.

AVOCADO

Mexico - Supplies tight, quality good, demand good and the market is higher. Labor disruptions are expected to continue. In addition, national transportation disruptions began this past weekend as groups push for safer roads and other changes.

BROCCOLI

Supplies are tighter and with stronger demand, the market has adjusted higher. Expect the market to be active for several weeks, quality is fair to good.

CAULIFLOWER

Market mostly steady and supplies remain stable with softer demand. Quality is better.

CILANTRO/PARSLEY

Market is steady on parsley and cilantro on stable supplies. Quality reported as good on cilantro and fair to good on parsley.

CELERY

Market steady as supplies are stable this week, expect stronger demand as we head into November. Quality is good.

SQUASH

East - yellow supplies tight, quality fair to good, demand is strong and the market is steady; zucchini supplies tight, quality is good, demand strong, and market is higher. West - Lower, supply good, quality good.

LETTUCE ROMAINE

Market steady but elevated as supplies remain extremely light with good demand. Romaine hearts market higher as we have tighter packouts and inconsistent yields.

LETTUCE ICEBERG

Supplies extremely limited, with demand exceeding supply. Inconsistent yields and lighter weights continue to affect availability. Huron has started shipping but market remains elevated and active.

CITRUS - ALERT

Lemon: Supplies are steady is leaning heavy towards large fruit peaking on 115s/140s/95s, mostly fancy grade. Small-size fruit will be tight for the coming weeks. Mexico production heavy toward smaller sizes, 235s, 200s.
Limes: ALERT Supplies good, quality good, demand good, market steady. Size improving with 200s the largest volume, followed by 175s and 230s. Overall, market conditions remain stable although supplies remain tight near term as grow regions recover from weather Oranges: Supplies good, quality is good, demand good and the market is steady. Navels peaking on 113/138/88s with 80/20 fancy to choice pack out. Tight supply on larger sizes 48/56/72s. California Valencia oranges are coming to an end. Texas oranges started.

BELL PEPPERS

East - green supplies steady, quality is good, demand strong, and the market steady; red and yellow supplies tight, quality fair to good, demand strong, market is steady. West - Green steady supply, market holding.

RUSSET POTATOES

40-70 ct remain in lighter supply and high demand with markets continuing to increase. All growers are reporting lighter yields which vary across the state. Sizing is smaller. Quality remains good. Washington market is also higher.

ONIONS

The market is lower on yellows and reds due to lighter export demand. Quality remains good from both areas. Overall volume is lighter this year.

GRAPES

Supplies starting to fall off on green and red.Heavy rain in Peru have increased concern on quality and supply for next month.

TOMATOES

Tomato supplies continue to be extremely limited on both coasts, North Florida has limited production, Central Florida will start their harvest in very light way in mid-November. Northern California has finished . Mexico harvest remains constrained by earlier weather events.

PRODUCE MARKET Updates

STRAWBERRIES

California growers are still recovering from the heavy rain last week which did significant damage. This event was a hard hit due to only having California in production. We will have Mexico starting early Nov and Florida late Nov. Light rain is also in the weekend forecast. Quality is fair.

MUSHROOMS

Supplies are lighter overall industry wide due to cooling weather, new compost and farm closures. Browns are the most affected. Volume will be increasing for the holidays to try to compensate.

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