Market Corner

INGREDIENTS FOR YOUR SUCCESS!

November 12, 2026

POULTRY

Supply conitnues to be readliy available across all parts, especially wings. Thigh and leg meat demand continues to slow as we move into the holidays. Tenders continue to be the best value in chicken.



SEAFOOD



Tis the season to celebrate with seafood! As holiday gatherings, catering events, and festive parties fill the calendar, now is the perfect time to feature crowd-pleasing favorites like cooked shrimp, King Crab, Snow Crab, Dungeness Crab, Stone Crab, scallops and premium smoked salmon. Make seafood the centerpiece of every holiday spread and give your customers something worth celebrating!

BEEF

The choice cutout moved lower last week and that trend should continue into next. Cattle prices saw a $6-8 decline this past week which should help keep harvest levels at current levels and a good supply of boxed beef on the market for November..



*To learn more, contact your local Sales Consultant.

** Market Corner Produce information reflects both U.S. and Canadian markets. All other commodity information is based solely on U.S. market data.

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PORK

Softer demand, surplus supply, & less export due to healthier foreign hog health have left pork markets across all cutouts outside of ribs fairly soft. Markets are expected to rebound marginally going into December; many believe pork has hit the floor and, overall, cutouts will not go lower.





GRAINS & OILS

Soybean oil is slightly bearish in the near-term with rapid planting in Brazil, good weather, fund selling, and crop progress. the oil/meal ratio is improving in favor of soybean oil.

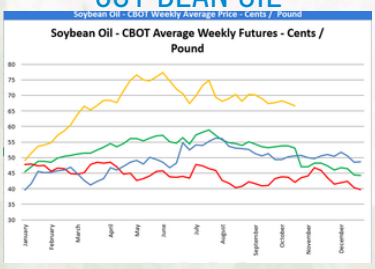
DAIRY

The weekly butter market average price for this week is $1.311 per lb. up $0.0230 per lb. from the prior week.



MARKET HEADLINES

SOY BEAN OIL



POULTRY

Thanksgiving is about 2 weeks away. All fresh chicken suppliers will be closed on Thursday and some might close on Friday. Please start working with your suppliers on a plan.

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PRODUCE MARKET Updates

ASPARAGUS

East - Supplies are tight, quality is fair to good, demand is strong and the market Is increasing. West – Supplies are tight, quality is fair to good, demand is strong and the market is increasing. Large, XL and Jumbo continue to be a challenge industry wide.

AVOCADO

Mexico - Supplies remain tight, quality good, demand strong and market is higher. Harvesting and packing have restarted, although operations remain limited as the industry follows the schedule agreed upon late last week.

BROCCOLI

Market is stronger as cooler nights have slowed growth as Salinas winds down. Quality is reported as good.

CAULIFLOWER

Market is higher on lighter supplies with quality issues impacting yields and Yuma supplies not ready yet. Quality is fair to good.

CILANTRO/PARSLEY

Market is steady on parsley and cilantro is up on tighter supplies. Quality reported as good on cilantro and fair to good on parsley.

CELERY

CELERY
Market up with adequate supplies but now seeing stronger demand as we head into November. Quality is good.

SQUASH

East - yellow squash supplies steady, Zucchini supplies good, quality fair to good, demand is strong and the market is steady. West - Supply fair, quality fair, expecting shorter supplies soon.

LETTUCE ROMAINE

Market is lower on both romaine and hearts as most production has moved to the desert where sizing and quality are much better improving overall supplies.

LETTUCE ICEBERG

Supplies improving as we now have multiple regions harvesting and better yields from the fields. Market is lower and quality is improving.

CITRUS - ALERT

Lemon: Supplies steady, quality good, demand strong and the market is steady. District 3 fruit peaking on 75/95/115s, producing higher percentage of fancy grade. Small size fruit will remain on the tighter side for a couple weeks. Limes: Supplies steady, quality fair to good, demand good, market higher. Large size 110/150s remain tight, crop is primarily producing 175s, 200s and 230s. Additional rainfall forecast this week across the growing regions could further limit harvesting.
Oranges: Supplies good, quality is good, demand strong and the market is steady. Navels peaking on 113/138/88s with 80/20 fancy to choice pack out. Tight supply on larger sizes 48/56. Texas oranges have starte

BELL PEPPERS

East - Supplies are tight, quality is fair to good, demand strong, and the market is higher on all peppers; green, red and yellow. West - Market mostly steady on Greens, colored peppers still very active and high priced.

RUSSET POTATOES

40-70 ct remain in lighter supply and high demand with markets continuing to increase. All growers are reporting lighter yields which vary across the state. Sizing is smaller. Quality remains good. Washington market is also higher.

ONIONS

The market has declined this week on all colors due to lighter export demand. Quality remains good from both areas. Overall volume is lighter this year from Idaho and steady from Washington.

GRAPES

Market is higher as supplies are starting to fall off on green and red. Heavy rain in Peru have increased concern on quality and supply for next month.

TOMATOES

Tomatoes supplies remain extremely tight nationwide, adverse weather and quality challenges continue to limit supplies across the category. Supplies are projected to gradually improve over the next 7-10 days.

STRAWBERRIES

California growers are recovering from the rain last week with more on the way this week and next. Supplies have taken another hard hit due to only having California in production. Mexico has started with light volume. Florida will start in 1-2 weeks. Quality is fair. Market steady.

MUSHROOMS

Supplies are lighter overall industry wide due to cooling weather, new compost and farm closures. Volume will be increasing for the holidays to try to compensate.

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