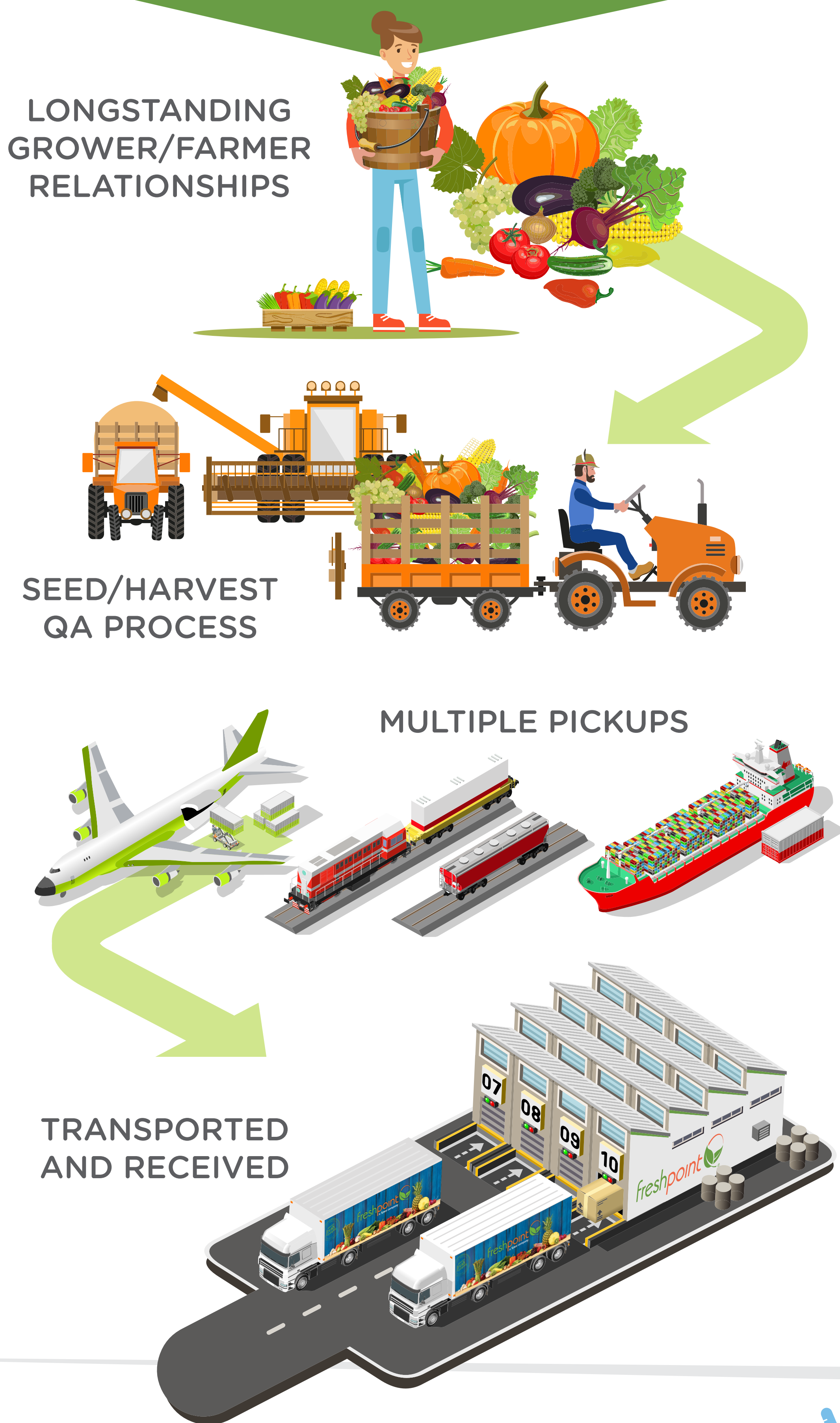


GROWER RELATIONSHIPS & RECEIVING



ORDERING, SELECTING & LOADING



TRANSPORT & DELIVERY



CONSTANT 'COLD CHAIN' MANAGEMENT

Field

Refrigerated Truck

Processing Plant

freshpoint
Distribution House

Refrigerated Truck

Consumer

*Freshcuts, Split/Repack available at select FreshPoint locations