

ELEVATE TAILGATE



DRIVE TRAFFIC with menus that satisfy game day cravings.
DELIGHT CUSTOMERS by offering familiar favorites, as well as
ONE-OF-A-KIND items they can't get anywhere else.



ELEVATE YOUR APPETIZERS

CLICK ON PICTURE TO ACCESS THE RECIPE ON [FOODIE.SYSCO.COM](https://www.foodie.sysco.com) AND ADD THE INGREDIENTS TO YOUR CART



Junior Cut Sidewinders
Poutine



Loaded Philly Junior Cut
Sidewinders Bowl



Peri Peri Fries



Smoked Ham & Pimento
Cheese Bite Sliders



Korean-Style Boneless
Thigh Wings



Pig Skin Loaded Fries

HOW TO SHOP THESE RECIPES:

Step 1: Click on desired ingredients

Step 2: Once all of your ingredients are checked, scroll down & "Add to Basket"

Step 3: Check your basket at the top right of the screen for your ingredients. Scroll to the bottom to Proceed to Sysco SHOP

 [SYSCOFOODIE.COM](https://www.syscofoodie.com)

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FOOTBALL FEATURES: EATING LIKE A CHAMPION



**Chicken Thigh Thai
(Gai Yang)**



As seen recently on
@SyscoFoodie on Instagram

**Asheville Hot
Chicken Sandwich**



**Buffalo-Spiced Fish
& Twisted Chips**



**Chili and Cumin Rubbed
Shrimp Tacos**



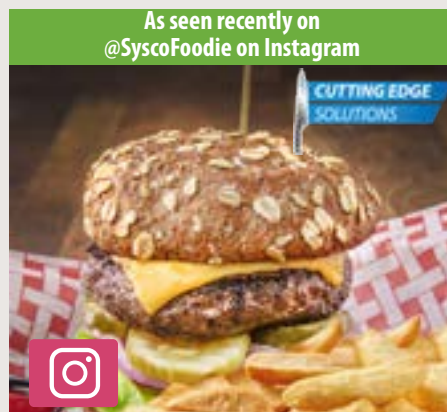
**Southern Crispy
Chicken Tacos**



**Cauliflower Simply Protein
(Pulled Oats) Tacos Vegan**



**Pepperoni, Sausage and
Capicola Stromboli**



As seen recently on
@SyscoFoodie on Instagram

**Dried Aged Burger on
Sprouted Oats Buns**



Sprouted Veggie Burger

For more great recipes, check us out at <https://foodie.sysco.com/recipes/>

FOOTBALL IS BACK! Create a festive atmosphere with theme nights, happy hours, contests and giveaways. Serve bar snacks that cater to a variety of tastes, both indulgent and healthy. Go beyond the french fry with creative takes on America's favorite side. And keep your eye on profitability, using the same back-of-house inventory across multiple dishes.



more ways to elevate the *tailgate*

The party in the parking lot before a football game can be as exciting as the game itself.

For the 2020 season, Fox was the top-rated network on Sunday afternoon with an average audience of 18.1 million views



Fan Mania

Host a series of Football Kickoff game-watching parties at your establishment; make Happy Hour Specials whenever the game is on. Decorate your place in the colors of your local team (or teams), or in football-themed paraphernalia like banners and jerseys on the walls.



Creative Contests

When you are hosting a game-watching party, organize wacky food-eating competitions, such as eating a whole pizza in one go, or seeing who can eat the most pickles. Make sure your staff is psyched up, dressed right and engaged in all the fun.



Great Giveaways

People love free stuff. On game nights, raffle off merchandise from your local team. Jerseys can break the bank, so consider smaller items like hats and socks. You can also give away coupons for future events, or your own restaurant merchandise.



Spread the Word

One more crucial step you need to take: Get the word out. Before each event, announce all the fun you're planning on social media. Take pictures at the events and post them to Instagram, Snapchat and anywhere else your customers hang out.

Contact your local sales consultant for more information

Sysco
At the heart of food and service